

FOR IMMEDIATE RELEASE

PENGUIN GROUP DELIVERS STRONG RESULTS IN 2007

New York, New York, March 3, 2008 ... Penguin Group [all companies around the world, including DK] today reported its operating results for the year ending December 31, 2007. Underlying sales were up 3 percent, while underlying operating profits were up 20 percent, compared with the previous year. The company's higher backlist sales, a reduction in overall returns, tight control of working capital and seamless supply chain performance contributed to the increase in profitability. Penguin Group is part of Pearson (FTSE: PSON; NYSE: PSO), the international media company.

John Makinson, Chairman and CEO of Penguin Group, stated, "Penguin's remarkable 2007 performance rewards our determination to rebalance our publishing, rethink our supply chain and refocus as a global organization. We can now look back on three successive years of double digit profit growth, providing the platform for us to achieve our target of a 10 percent margin in 2008. Every territory and every division of Penguin has contributed to this sustained improvement in performance."

In 2007, Penguin Group (USA):

- Published the Three Biggest #1 Bestselling Books in the Nation
- Had a # 1 *New York Times* Bestseller 85% of the Year
- Achieved # 1 *New York Times* Bestsellers Across 10 Imprints, Indicating Healthy Publishing Programs Throughout the Company
- Continued Success of its Carefully Crafted "New Imprint" Strategy, with many of the Imprints Experiencing Their Best Years Ever
- Led the Industry in *New York Times* Mass Market Bestsellers – Including in the Premium Format, which Penguin Group (USA) Pioneered
- Continued to be the Home of Multi-Million Copy Trade Paperback Bestsellers
- Published Bestsellers in a Broad Variety of Categories, Including Such News-Making Titles as Alan Greenspan's *The Age of Turbulence* and Al Gore's *The Assault on Reason*
- Expanded its Digital Presence with an Increase in Direct Website Sales, More than Doubling Our eBook Sales, and a Unique Partnership with Amazon to Launch the Amazon Breakthrough Novel Award
- Took Home More Than 167 Awards, Nominations and Honors

- Achieved 18% More *New York Times* Bestsellers Than Last Year
- Grew Audio Sales 31%
- Penguin Young Readers Group Bestsellers Up 41%, with 38 *New York Times* Bestsellers
- Closed Out the Year with Four # 1 *New York Times* Bestsellers Simultaneously (for the Third Time in '07) and Penguin Group (USA) in 2008 Has Already Achieved Five #1 *New York Times* Bestsellers in One Week Twice

Globally in 2007, Penguin Group delivered strong performances and achieved very good growth throughout the world. In addition to the strong results delivered in the U.S., excellent performances were also attained in the UK, Australia and Canada as well as at DK and our Travel Group. Penguin Group also expanded its leadership positions in the emerging markets of India, China and South Africa.

Looking ahead to 2008: Penguin Group (USA) is publishing internationally renowned authors whose new books are among the most highly anticipated titles of the year.

David Shanks, CEO, Penguin Group (USA), commented, “Penguin Group (USA) had an outstanding year in 2007. It was particularly gratifying to be the publisher of such great, top selling books as *A Thousand Splendid Suns* by Khaled Hosseini, *Eat, Pray, Love* by Elizabeth Gilbert, *World Without End* by Ken Follett and *The Age of Turbulence* by Alan Greenspan. In addition, our success reached throughout the company, across all categories, formats and many different imprints. Our new imprint strategy is working well and it’s exciting to see the ongoing expansion of the Premium format, which we pioneered three years ago.

“Looking at 2008, we are off to a strong start, with five #1 *New York Times* bestsellers in the same week twice already. We have a strong line-up for 2008, including new books from #1 *New York Times* bestselling authors Patricia Cornwell and Michael Pollan, Pulitzer Prize-winning author Geraldine Brooks, two-time Pulitzer Prize winner Steve Coll, and America’s premier political analyst, Kevin Phillips, among many others. Of course, we are also very pleased that after four weeks we have shipped 3.45 million copies of *A New Earth* by Eckhart Tolle, the 61st Oprah's Book Club selection.”

Penguin Group (USA) Published the Three Biggest Selling Books in the Nation for 2007

- ***A Thousand Splendid Suns* by Khaled Hosseini: The #1 Bestselling New Adult Hardcover of the Year**

A Thousand Splendid Suns by Khaled Hosseini (Riverhead) sold more copies in the U.S. than any other new adult hardcover book published in 2007.

It spent 13 weeks at #1 on *The New York Times* list.

The book has been on *The New York Times* hardcover fiction list for nine months and has shipped **more than 2.2 million copies.**

- ***Eat, Pray, Love* by Elizabeth Gilbert: The #1 Top Selling Nonfiction Trade Paperback in the United States**

Eat, Pray, Love by Elizabeth Gilbert (Penguin) has been in the #1 position on *The New York Times* paperback nonfiction list for 41 weeks.

It has been on *The New York Times* list for more than a year.

Eat, Pray, Love shipped nearly 1.5 million copies in December alone. **Total shipped: more than 4.5 million.**

- ***The Kite Runner* by Khaled Hosseini: The #1 Top Selling Fiction Trade Paperback in the United States**

The Kite Runner by Khaled Hosseini (Riverhead) has already spent nearly three years on *The New York Times* trade paperback fiction bestseller list, **shipping 5.8 million copies.**

Penguin Group (USA) Had a # 1 *New York Times* Bestseller 85% of the Year

- Penguin Group (USA) had #1 *New York Times* Bestsellers 85% of the year, and held the top positions on the lists with such titles as Alan Greenspan's *The Age of Turbulence*, Ken Follett's *World Without End*, Kim Edwards' *The Memory Keeper's Daughter*, Patricia Cornwell's *Book of the Dead*, Elizabeth Gilbert's *Eat, Pray, Love*, Sue Grafton's *T is For Trespass* and Khaled Hosseini's *A Thousand Splendid Suns*.
- For 50% of the year, Penguin Group (USA) scored multiple #1 positions on *The New York Times* lists in the same week.
- Penguin Group (USA) achieved four #1 slots simultaneously on *The New York Times* bestseller lists three times in 2007.

Penguin Group (USA)'s # 1 *New York Times* Bestsellers Were Achieved by 10 Imprints, Indicating Healthy Publishing Programs Across the Company

Penguin Group (USA)'s # 1 *New York Times* bestsellers came from 10 different imprints, including G. P. Putnam's Sons, Dutton, The Penguin Press, Riverhead, Perigee, Penguin, Jove, NAL, Putnam Juvenile and Grosset & Dunlap. This indicates healthy publishing programs across the company. Here are some performance highlights:

- Over 50% of **G. P. Putnam's Sons** books published in 2007 were *The New York Times* hardcover bestsellers. Putnam was once again the industry's #1 leader in hardcover bestsellers – a position the imprint has held for two decades. Five *New York Times* bestselling Putnam authors – Daniel Silva, Sue Grafton, Ridley Pearson, Stuart Woods and William Gibson – achieved personal bests in 2007.
- One of every four books **Dutton** published in 2007 were *New York Times* bestsellers. Ken Follett's *World Without End* debuted at #1 on *The New York Times* hardcover fiction list and other bestseller lists across the nation and has spent four months on the *Times* list, and has, to date, 826,518 copies in print. This high level of success, driven by an extensive and innovative publicity campaign across all markets, was at its pinnacle when Oprah Winfrey announced that she had selected Follett's *The Pillars of the Earth* (NAL Trade Paperback) for her 60th Book Club pick in November.

Harlan Coben's *The Woods*, Jenny McCarthy's *Louder Than Words*, John Lescroart's *The Suspect*, and Eric Jerome Dickey's *Sleeping with Strangers* and *Waking with Enemies* were among Dutton's other 2007 *New York Times* bestsellers.

- **Perigee** published its first #1 *New York Times* bestseller, *The Book of Useless Information*, topping the Advice, How-To and Miscellaneous paperback list. **Tarcher** increased its profits 50% on same sales and fewer titles vs. previous years. **Roc's** sales were up 39%, led by the success of *White Night* by Jim Butcher, his first *New York Times* bestseller.
- Five of **Berkley/NAL's** *New York Times* bestselling authors - including Jim Butcher, J.R. Ward and Patricia Briggs - grew their sales by more than 275%.

Penguin Group (USA) Continued the Success of its Carefully Crafted “New Imprint” Strategy, with many of the Imprints Experiencing Their Best Years Ever

Penguin Group (USA)'s new imprint strategy continued to yield outstanding results in 2007.

- **The Penguin Press'** year was led by Alan Greenspan's *The Age of Turbulence* (published by Penguin Group around the world), which topped national bestseller lists and sparked widespread conversation around the globe. Al Gore's *The Assault on Reason*, which debuted at #1 on *The New York Times* bestseller list in May, also benefited from Gore's Nobel Peace Prize win. Michael Pollan's *New York Times*-bestselling *Omnivore's Dilemma* won the 2007 James Beard Book

Award in the Writing on Food Category and was a finalist for the 2006 NBCC Award for General Non-Fiction.

- *The Dip* by Seth Godin was the fastest selling of the six Godin books that **Portfolio** has published and was his first *New York Times* bestseller. *Wikinomics* by Don Tapscott & Anthony Williams was a national bestseller and the title has become a common word in business, even used by people who don't realize that *Wikinomics* is a book!
- **Riverhead Books** experienced its best overall year to date in 2007. Khaled Hosseini's *A Thousand Splendid Suns*, a #1 *New York Times* bestseller, sold more copies in the U.S. than any other new adult hardcover book published in 2007. *The Brief Wondrous Life of Oscar Wao* by Junot Díaz, a *New York Times* bestseller, was chosen #1 best novel by *Time* magazine. Other Riverhead highlights from 2007 included Dinaw Mengestu's *The Beautiful Things That Heaven Bears*, Anne Lamott's *Grace (Eventually)* and *The Last Summer (of You and Me)* by Ann Brashares, her first adult novel.

Penguin Group (USA) Led the Industry in *New York Times* Mass Market Bestsellers – Including in the Premium Format, which Penguin Group (USA) Pioneered

The Berkley Group's mass market imprints led the industry with 44 *New York Times* paperback bestsellers, a nearly 30% increase over last year. In December, Leslie Gelbman's group held for three weeks both the #1 trade fiction paperback book as well as the #1 mass market book on *The New York Times* paperback lists: *The Pillars of the Earth* by Ken Follett (NAL) and *Blood Brothers* by Nora Roberts (Jove).

- **Leads the Industry in Premium Edition *New York Times* Bestsellers, a 40% Rise, Year-on-Year, In the Format Penguin Group (USA) Invented**

Berkley/NAL scored an industry-best 14 Premium Edition *New York Times* bestsellers in 2007. Penguin Group (USA) continues to capitalize on its pioneering format, Premium Editions, as the trend toward books with larger type increases as the population in the U.S. ages. Penguin Group (USA) leads the industry in the Premium paperback format, which it invented, and which continues to contribute significantly to mass market's increased profitability.

- **Ongoing Success of the Paranormal Fiction Category**

Berkley/NAL has successfully taken authors in the paranormal category to the top of the bestseller lists. Thirteen titles (four hardcover and nine mass market paperback) hit *The New York Times* bestseller list in 2007, spending a combined 39 weeks on the list. Laurell K. Hamilton's *The Harlequin* hit as high as #2 on the hardcover fiction list; Christine Feehan's *Safe Harbor* debuted at #1 on the paperback fiction list; and J.R. Ward's *Lover Unbound* appeared at #2 on the

paperback fiction list. This trend has continued into 2008, with Patricia Briggs' *Iron Kissed* (Ace paperback original), which hit #1 on *The New York Times* mass market fiction list in January.

In addition, Berkley/NAL continued to dominate the industry in turning long-running mass market series into hardcover bestsellers, including Laurell K. Hamilton's *Anita Blake, Vampire Hunter* series' latest installment *The Harlequin* (Berkley Hardcover); Charlaine Harris' *All Together Dead* (Ace Hardcover); Christine Feehan's second hardcover, *Dark Possession* (Berkley Hardcover); and Jim Butcher's *White Night* (NAL).

Penguin Group (USA) Remains the Home of the Multi-Million Copy Trade Paperback Bestseller

Penguin Group (USA) continues to dominate the industry in the trade paperback format, and is home to several multi-million-copy bestsellers, whose sales continue to grow, including **two of the top-selling titles in the nation in 2007, *The Kite Runner* and *Eat, Pray, Love***. Among Penguin Group (USA)'s other top selling trade paperback books in the country for 2007 were:

- ***The Memory Keeper's Daughter* by Kim Edwards: A Year-Long *New York Times* Bestseller**

The Memory Keeper's Daughter by Kim Edwards (Penguin) spent all 52 weeks of 2007 on the trade paperback fiction list – **more than any other trade paperback fiction title in the industry** - including 10 weeks in the #1 slot at the beginning of the year. Overall, the book has spent 87 weeks on *The New York Times* bestseller list.

The Memory Keeper's Daughter remained in the public eye all year long; *People* magazine caught "Will & Grace" star Debra Messing reading the book this spring, and later that season, it turned up on MTV's "The Real World." **Total Shipped = 3.6 million**

- ***Three Cups of Tea* by Greg Mortenson and Oliver Relin**

Three Cups of Tea by Greg Mortenson and Oliver Relin (Penguin) was on *The New York Times* bestseller list for 46 weeks in 2007, hovering in the top five positions week-to-week.

Word-of-mouth continues to spread about *Three Cups of Tea*, and the message behind it. To date, the book has been picked up by 15 community reads programs around the country, and is still growing.

Bill Clinton, himself, recommended the book and its call-to-action charity, Pennies for Peace, in his own book.

Total Shipped = 1.2 million

Penguin Group (USA) Published Bestsellers in a Broad Variety of Categories, Including Such News-Making Titles as Alan Greenspan’s *The Age of Turbulence* and Al Gore’s *The Assault on Reason*

Penguin Group (USA) published some of the most widely talked-about books in the world in 2007.

- ***The Age of Turbulence* by Alan Greenspan (The Penguin Press)**

Following major media interviews on “60 Minutes,” “Today,” Comedy Central, and “Fresh Air,” along with front page story in *The New York Times*, *Washington Post*, *Wall Street Journal*, and *USA Today*, *The Age of Turbulence* debuted at #1 on *The New York Times* bestseller list, and lists across the country, on October 7th – and continued to top bestseller lists throughout the holiday season.

- ***The Assault on Reason* by Al Gore (The Penguin Press)**

Drawing on a life’s work in politics and offering a farsighted and powerful manifesto for clear thinking, *The Assault on Reason* performed extraordinarily well for The Penguin Press. The book debuted at #1 on *The New York Times* bestseller list on June 10th and remained on the list for eleven weeks.

Penguin Group’s Digital Presence Continues to Grow with an Increase in Direct Sales from Penguin Group (USA)’s Website, More Than Doubling Its eBook Sales, and with the Launch of Breakthrough Novel Award in Partnership with Amazon

Increased Online and eBook Sales

In 2007, Penguin Group (USA) continued to develop new strategies, and seek out new opportunities in the digital realm. Looking at 2007, online sales in the US increased. The Penguin Group (USA) website (<http://us.penguin.com>) attracted over 12 percent more unique visitors, breaking 3 million monthly “uniques” for the first time. And eBook sales through third party retailers more than doubled.

Penguin Group (USA) Teams with Amazon to Create the Amazon Breakthrough Novel Award

In October 2007, Penguin Group (USA) partnered with online retail giant Amazon.com and Hewlett-Packard to create the Amazon Breakthrough Novel Award, a unique international writing competition dedicated to finding the next popular novel. Nearly 5,000 submissions were received, with representation from nearly 2,000 cities from around the world, and from every state in the U.S.

All submissions were first read by Amazon.com Top Reviewers, who determined 836 contestants to advance to the next round. Publishing trade magazine *Publishers Weekly* reviewed the full manuscripts of each submission. Based on these reviews and the feedback from Amazon Reviewers, editors from Penguin Group (USA) narrowed the field to 100 semi-finalists.

Penguin Group (USA)'s editorial staff read and evaluated each of the semi-finalist entries, ultimately selecting the Top 10 finalists on March 3rd. The week of March 17th, comments from a prestigious panel of top publishing industry professionals, who have read all 10 manuscripts, will be posted on Amazon.com. From March 3rd through March 31, Amazon customers can go to www.amazon.com/abna and vote for their favorite entry. The winner of the Amazon Breakthrough Novel Award will be unveiled in New York City on Monday, April 7, 2008, and will be awarded a publishing contract with Penguin Group (USA).

Penguin Group (USA) Authors Took Home More Than 167 Awards, Nominations and Honors

- Jiang Rong's *Wolf Totem*, which will be published globally in English by Penguin Group in April 2008, including The Penguin Press in the U.S., won the first Man Asian Prize.
- Junot Díaz's *The Brief Wondrous Life of Oscar Wao* was named the year's #1 fiction title by *Time* magazine; one of the top 10 books of the year by *People* magazine; best novel by *New York* magazine; and was named a "Best Book" of 2007 by *Entertainment Weekly*.
- Penguin Press author Al Gore won the 2007 Nobel Peace Prize.
- Ian Buruma's *Murder in Amsterdam: The Death of Theo van Gogh and the Limits of Tolerance* (The Penguin Press) won the *Los Angeles Times* Book Prize in the Current Interest category.

Penguin Audio Sales Up 31%

2007 was a great year for the company's audio division. Penguin Audio's gross billing was up 31%, year-over-year, compared with 2006.

- Three of the division's top sellers, *The Age of Turbulence* by Alan Greenspan; *The Assault on Reason* by Al Gore; and *Don't Make A Black Woman Take Off Her Earrings* by Tyler Perry received Grammy nominations, and Penguin Audio also took home five *Publishers Weekly* Listen Up Awards, recognizing the best audio books of 2007.
- The unabridged editions of both *World Without End* and *The Pillars of the Earth* by Ken Follett span the most amount of time and include the most number of CDs

ever published by Penguin Audio (a combined 86 ½ hours, on 68 CDs). Released simultaneously with the publication of the new hardcover, they have seen strong sales.

- Elizabeth Gilbert's audio book, *Eat, Pray, Love*, read by the author, was one of Penguin Audio's bestselling titles in 2007. Other bestselling audio titles included *Book of the Dead* by Patricia Cornwell; *Home to Holly Springs* by Jan Karon; *The Chase* by Clive Cussler; and *Shoot Him If He Runs* by Stuart Woods and *A New Earth* by Eckhart Tolle.

Penguin Young Readers Group Bestsellers Up 41%, with 38 *New York Times* Bestsellers

Penguin Young Readers Group racked up 38 *New York Times* bestsellers, far surpassing its 2006 record total of 27 bestsellers – a 41% increase. Penguin's YA books aimed at teens are currently the Group's strongest sellers, despite the 2007 National Endowment for the Arts (NEA) report findings which noted a general decline in reading among U.S. teenagers.

Young Readers' top performing titles of 2007 included *Slam* by Nick Hornby (G.P. Putnam's Sons), a #1 *New York Times* bestseller, *Snakehead* by Anthony Horowitz (Philomel Books), *The Three Snow Bears* by Jan Brett (G.P. Putnam's Sons), *Summer Ball* by Mike Lupica (Philomel); and *Seeing Redd (The Looking Glass Wars)* by Frank Beddor (Dial).

Penguin Young Readers Group continues to lead the industry in achieving young adult *New York Times* bestsellers by such national bestselling adult authors as Clive Cussler, Jan Karon and Mike Lupica. 2007 was the Group's strongest year yet for this phenomenon and included such *New York Times* bestsellers as Al Gore's *An Inconvenient Truth* (Viking); Nick Hornby's first book for young adults, *Slam* (G. P. Putnam's Sons). Robert B. Parker's first book for young readers, *Edenville Owls* (Philomel); Mike Lupica's *Summer Ball* (Philomel), the sequel to his *New York Times* #1 best seller, *Travel Team*; and Berkeley Breathed's *Mars Needs Moms!* (Philomel). Breathed is a Pulitzer-prize winning cartoonist and creator of *Opus* and *Bloom County*.

Penguin Group (USA) Achieved 18% More *New York Times* Bestsellers Than Last Year

Penguin Group (USA) achieved 164 *New York Times* bestsellers in 2007, up across the board in all categories, including hardcover, paperback, and young readers.

Looking Forward, Penguin Group (USA) is Off to a Very Strong Start in 2008

Penguin Group (USA)'s Outstanding *New York Times* Bestseller Performance Continues

Penguin Group (USA) closed out 2007 with four # 1 *New York Times* bestsellers simultaneously the last two weeks of the year (the third time overall in '07) and this has continued across the breadth of our publishing programs in the New Year.

In 2008, Penguin Group (USA) has achieved:

- Five #1 *New York Times* bestsellers simultaneously in a single week twice.
- Four or more #1 *New York Times* bestsellers simultaneously, five of the first nine weeks of the year, or 55% of the time.
- 50% of *The New York Times* hardcover fiction list for the week of March 9th.

***A New Earth* by Eckhart Tolle, the 61st Oprah's Book Club Selection, After Four Weeks Shipped 3.45 Million Copies in the U.S.**

A New Earth by Eckhart Tolle, the 61st Oprah's Book Club Selection, is the #1 bestselling book in the nation, according to current national rankings. The book debuted at #1 on *The New York Times*, *USA Today* and *Publishers Weekly* bestseller lists. Plume initially shipped 776,000 copies of the Oprah's Book Club edition and after four weeks has shipped 3.45 million copies – the record for the most copies ever shipped by Penguin Group (USA) in a four week period. Penguin Group publishes *A New Earth* in the English language around the world.

For the first time ever, Oprah Winfrey will join author and renowned spiritual leader Eckhart Tolle to teach a free, live interactive webinar exclusively on Oprah.com. Each weekly class will correspond to a chapter from *A New Earth*, with the discussion focusing on the chapter's themes. The ten weekly sessions will be webcast every Monday night from March 3 through May 5.

Penguin Group (USA) Publishing New Books in 2008 by Internationally Renowned, Award-winning Bestselling Authors

From #1 *New York Times* bestselling authors to Pulitzer Prize-winning writers to renowned experts, the array of titles Penguin Group (USA) is publishing in 2008 is very impressive. Here is a brief look at several of these major titles:

- **Patricia Cornwell, *The Front* (Putnam, May)**
The sequel to the #1 *New York Times*-bestselling novel, *At Risk*, from America's number-one bestselling crime writer.
- **Michael Pollan, *In Defense of Food* (The Penguin Press, January)**
From the *New York Times* bestselling of *The Omnivore's Dilemma*, Michael

Pollan tells us what to eat, what not to eat, and how to think about health: a manifesto for our times.

- **Rev Run's *Take Back Your Family* (Gotham, August)**
The stars of MTV's Emmy-winning, top rated *Run's House* - dubbed "the new Cosby family" – offer a vital rescue manual for modern parenting.
- **Geraldine Brooks, *People of the Book* (Viking, January)**
Geraldine Brooks captivated readers with her novels *Year of Wonders* and the Pulitzer Prize-winning *March*. With *People of the Book*, she has crafted a riveting page turner. Ingeniously conceived, suspenseful, and evocative, this novel follows a rare illuminated manuscript through centuries of exile and war.
- **Lewis Black, *Me of Little Faith* (Riverhead, June)**
From the hilariously "mad-as-hell: *Daily Show* regular and *New York Times* bestselling author comes a ferociously funny exploration of religion and faith.
- **Nora Roberts, *Tribute* (Putnam, July)**
The #1 *New York Times* bestselling author presents her newest blockbuster novel.
- **Steve Coll, *The Bin Ladens* (The Penguin Press, April)**
Two-time Pulitzer Prize-winner and author of the national best-seller *Ghost Wars*, Steve Coll presents the story of the Bin Laden family's rise to privilege; revealing new information to examine how American influences changed the family, and how one member's rebellion changed America.
- **Jiang Rong (translated by Howard Goldblatt), *Wolf Totem* (The Penguin Press, April)**
An epic Chinese tale in the vein of *The Last Emperor*, *Wolf Totem*, which Penguin Group is publishing globally in the English language, depicts the dying culture of the Mongols—the ancestors of the Mongol hordes who at one time terrorized the world—and the parallel extinction of the animal they believe to be sacred: the fierce and otherworldly Mongolian wolf.
- **Kevin Phillips, *Bad Money* (Viking, April)**
The *New York Times* bestselling author of, *American Theocracy*, Kevin Phillips now describes the consequences of our misguided economic policies, our mounting debt, our collapsing housing market, our threatened oil, and the end of American domination of world markets.
- ***Acedia and Me* by Kathleen Norris (Riverhead, September)**
Kathleen Norris, the acclaimed *New York Times* bestselling author of such national bestsellers as *Cloister Walk* and *Amazing Grace*, returns with *Acedia & Me: A Marriage, Monks, and a Writer's Life*, a new book that Norris has been planning for 25 years, in which she delves into her lifelong struggle with acedia, or "the noonday demon," the onset of spiritual stupor and the inability to care.

###

Contact:

Marilyn Ducksworth

(212) 366-2564

marilyn.ducksworth@us.penguin.com

Dave Zimmer

(212) 366-2687

david.zimmer@us.penguin.com