

FOR IMMEDIATE RELEASE

DAVE PELZER SIGNS NEW DEAL WITH DUTTON AND PLUME

-- Joins Michael Joseph, part of Penguin UK. --

New York, New York, October 22, 2002... Carole Baron, president of Dutton, announced today that Dave Pelzer has signed another book deal with Dutton and Plume, imprints of Penguin Putnam Inc. in the United States and with Michael Joseph, part of Penguin UK, in England.

This will be the third book deal Dave Pelzer has signed with Dutton/Plume, and it will continue the series of **New York Times** bestselling books based on his remarkable life; **A Child Called It**, **The Lost Boy**, and **A Man Named Dave**. The as-yet-untitled book tells the story of Dave's high school years when he met two friends who helped him get through the perils and promises of adolescence. It is a story of hope and heartache, and reveals the many positive influences in Dave's teen-age years as well as the agonizing choices he had to make to reclaim his life from the childhood he lost to abuse. It will be published in hardcover by Dutton in January 2004, followed by a Plume trade paperback.

A Child Called It, **The Lost Boy**, and **A Man Named Dave** are all still on the **New York Times** bestseller list, with a combined total of nearly 500 weeks. Dave Pelzer's fourth book, a self-help book called **Help Yourself**, spent three months on the **New York Times** Business bestseller list and has more than 300,000 copies in print in paperback. Dave Pelzer spends much of his time speaking to schools, charities, and business groups across the country about overcoming obstacles and inspiring others to be the best they can be.

"We are thrilled to be continuing our relationship with Dave Pelzer," said Brian Tart, the editorial director of Dutton and Dave Pelzer's editor, "and we are pleased to welcome him to the worldwide Penguin family."

His agent, Laurie Liss of Sterling Lord Literistic said, "Ultimately, Dave's goal is to get his message out. To that end, he works tirelessly to meet his public and bring the stories home. His partnership with Dutton/Plume has been mutually beneficial, and we are very pleased to see that relationship continue."

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