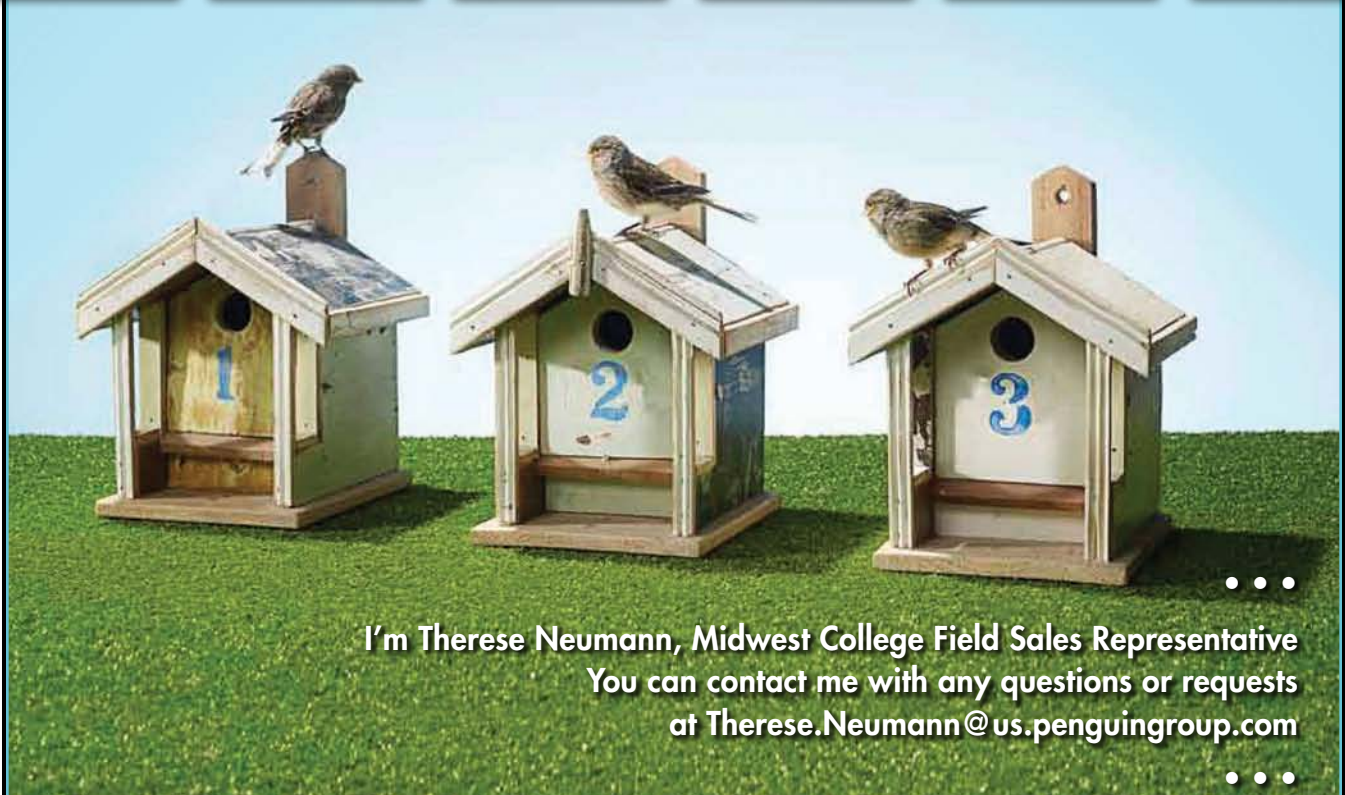
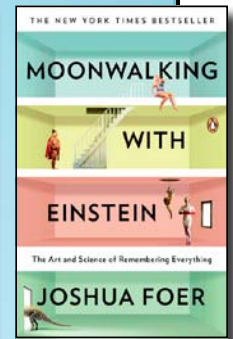
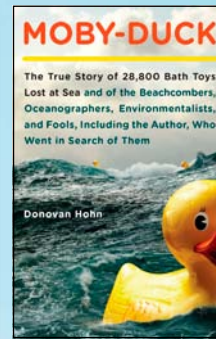
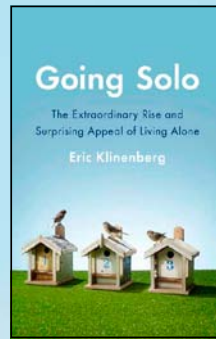
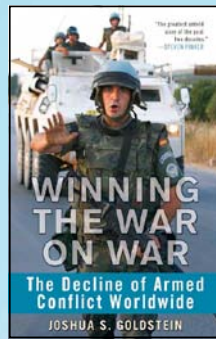
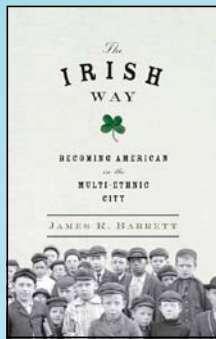




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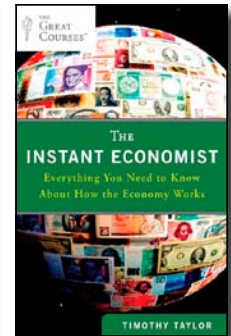
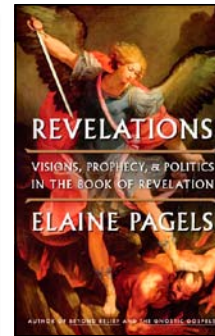
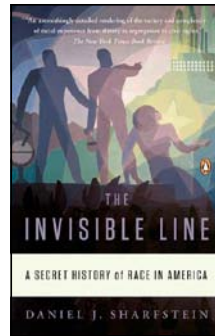
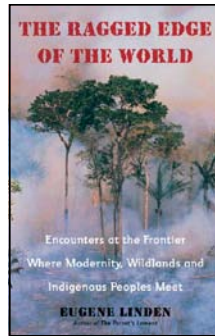
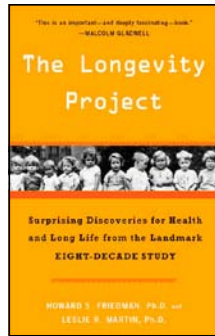
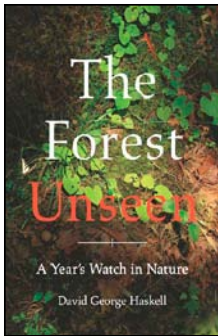
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CURRENT AFFAIRS

India Becoming: A Portrait of Life in Modern India

Akash Kapur • 978-1-59448-819-1 • \$26.95
 • March 2012 • “India today is in the midst of profound change and Kapur captures the impact of that change on the lives of ordinary Indians with a narrative that avoids all clichés, platitudes, and simplifications.”—Gurcharan Das, author of *India Unbound* • “Through a series of deft character sketches, Kapur captures the contradictions of life in modern India—between city and country, technology and aesthetics, development and the environment, greed and selflessness, individual fulfillment and community obligation. His writing is fresh and vivid; his perspective, empathetic and appealingly non-judgmental.”—Ramachandra Guha, author of *India after Gandhi*

The Ragged Edge of the World: Encounters at the Frontier Where Modernity, Wildlands and Indigenous Peoples Meet

Eugene Linden • 978-0-452-29774-6 • \$16.00
 • April 2012 • A pioneering work of environmental journalism that vividly depicts the people, animals and landscapes on the front lines of change’s inexorable march. • “Thoughtful and compelling.”—*National Geographic*

God’s Hotel: A Doctor’s Journey

Victoria Sweet • 978-1-59448-843-6 • \$27.95
 • May 2012 • “Vital, exquisitely written, and spectacularly multidimensional, Sweet’s clinically exacting, psychologically discerning, practical, spiritual, and tenderly funny anecdotal chronicle steers the politicized debate over healthcare back to medicine and compassion.”—*Booklist* (starred review) • “*God’s Hotel* is a most important book.... It should be required reading for anyone interested in the ‘business’ of health care—and especially those interested in the *humanity* of health care.”—Oliver Sacks, author of *The Man Who Mistook His Wife for a Hat*

A Safeway in Arizona: What the Gabrielle Giffords Shooting Tells Us About the Grand Canyon State and Life in America

Tom Zoellner • 978-0-670-02320-2 • \$26.95
 • Jan 2012 • Zoellner offers a revealing portrait of the Southwestern state at a critical moment in history—and as a symbol of the nation’s discontents and uncertainties. • “Zoellner’s long, intense relationships with his two main subjects—Giffords and the state of Arizona—give enormous authority to his storytelling. Unsentimental but driven by powerful emotion, the book makes crisp, riveting, expansive sense of a tragedy that was far more than a random massacre by a madman.”—William Finnegan, author of *Cold New World*

POLITICAL SCIENCE

Winning the War on War: The Decline of Armed Conflict Worldwide

Joshua S. Goldstein • 978-0-452-29859-0
 • \$17.00 • Aug 2012 • An award-winning expert on international affairs and military history reveals the astounding truth about war: peacekeeping is working. • “*Winning the War on War* reveals the greatest untold story of the past two decades—that contrary to popular impressions, war has become substantially rarer and less dangerous.... This book could change the understanding of policy makers, opinion leaders, and a wide readership.”—Steven Pinker, Harvard University, author of *The Better Angels of Our Nature*

The Operators: The Wild and Terrifying Inside Story of America’s War in Afghanistan

Michael Hastings • 978-0-399-15988-6
 • \$27.95 • Jan 2012 • A behind-the-scenes look into the workings of the U.S. war in Afghanistan. • “The life of a general is something to see, especially when it’s Stanley McChrystal, America’s four-star, rock star commander, at the height of his power and panache in Afghanistan.... In the hands of Michael Hastings, it’s a world-class job of reporting and a joy to read.”—Richard Ben Cramer, author of *Joe DiMaggio* • “An impressive feat of journalism by a Washington outsider who seemed to know more about what was going on in Washington than most insiders did.”—Frank Rich, *The New York Times* • “Brings a fresh eye and a brutally authentic voice to America’s decade-old misadventure in Afghanistan.”—*Los Angeles Times*

The Art of Intelligence: Lessons from a Life in the CIA's Clandestine Service

Henry A Crumpton • 978-1-59420-334-3 • \$27.95 • May 2012 • A legendary CIA spy and counterterrorism expert tells the story of his high-risk, action-packed career while illustrating the growing importance of America's intelligence officers and their secret missions.

- "Hank Crumpton's riveting account of his life in the CIA and the run up to the war in Afghanistan is a treasure for every citizen who wants to know the sacrifices, courage and strategic vision of the clandestine services in war and peace."—Tom Brokaw

The Unfinished Global Revolution: The Road to International Cooperation

Mark Malloch-Brown • 978-0-14-312083-4 • \$16.00 • Feb 2012 • With a New Afterword on the Arab Spring • Malloch-Brown wrenches the discussion away from terrorism, nationalism and Iraq and calls for a new global politics—a bigger league, with greater opportunity for all.

- "What is attractive about Malloch-Brown's book is the combination of detail, authority, and humility derived from decades of trying to make international cooperation work."—*Financial Times*
- "A fascinating and important read."—Fareed Zakaria, author of *The Post-American World*.
- "Authentic, compelling, and immensely enjoyable."—Kofi Annan

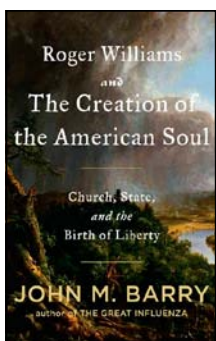
What It Means To Be a Democrat

George McGovern • 978-0-399-15822-3 • \$19.95 • Nov 2011 • A call to arms by the former presidential candidate that combines personal anecdotes and cultural critiques to remind liberals of their ideological compass and restore confidence.

The Leaderless Revolution: How Ordinary People Will Take Power and Change Politics in the 21st Century

Carne Ross • 978-0-399-15872-8 • \$22.95 • Jan 2012 • A provocative, sophisticated book about how the world's people can band together to force societal change.

- "So bold, so full of incontestable truths and overwhelming convictions, that it should be read by every diplomat, politician and thinking citizen with the courage to pick it up."—John Le Carré



AMERICAN HISTORY

The Cause: The Fight for American Liberalism from Franklin Roosevelt to Barack Obama

Eric Alterman & Kevin Mattson • 978-0-670-02343-1 • \$29.95 • April 2012

- The definitive history of American postwar liberalism, told through the lens of those who brought it to life.

The Irish Way: Becoming American in the Multiethnic City

James R. Barrett • 978-1-59420-325-1 • \$29.95 • March 2012 • A lively, street-level history of turn-of-the-century urban life explores the Americanizing influence of the Irish on successive waves of migrants to the American city.

Roger Williams and the Creation of the American Soul: Church, State, and the Birth of Liberty

John M. Barry • 978-0-670-02305-9 • \$35.00 • Jan 2012 • A revelatory look at how Roger Williams shaped the nature of religion, political power, and individual rights in America.

- "Gripping... easily our fullest, richest, most panoramic history of the subject."—*The New York Times Book Review*
- "Monumental... powerfully intelligent... not just a masterful narrative but also an authoritative and disturbing morality tale."—*Chicago Tribune*

Some of My Best Friends Are Black: The Strange Story of Integration in America

Tanner Colby • 978-0-670-02371-4 • \$27.95 • July 2012 • An incisive and candid look at how America got lost on the way to Dr. King's Promised Land.

The Twilight War: The Secret History of America's Thirty-Year Conflict with Iran

David Crist • 978-1-59420-341-1 • \$36.00 • July 2012 • The dramatic secret history of our undeclared thirty-year conflict with Iran, revealing news-breaking episodes of covert and deadly operations that brought the two nations to the brink of open war.

American Empire: The Rise of a Global Power, the Democratic Revolution at Home

Joshua Freeman • 978-0-670-02378-3 • \$36.00 • Aug 2012 • A compelling look at the movements and developments that propelled America to world dominance.

Then Everything Changed: Stunning Alternate Histories of American Politics: JFK, RFK, Carter, Ford, Reagan

Jeff Greenfield • 978-0-425-24533-0 • \$16.00 • Feb 2012 • In three narratives based on memoirs, oral histories, fresh reporting with key participants, and his own knowledge of the principal players, Greenfield explores how accidents of fate could have altered the course of history.

- "Filled with fresh revelations and brilliant speculation, Greenfield's alternative history is so detailed and persuasive—and the behavior of its protagonists so utterly believable—that it feels like reality itself. This is a remarkable feat of insight, imagination, and storytelling."—Richard North Patterson, author of *The Devil's Light*
- "Greenfield brings fresh—often exhilarating—insights to the history of our times."—*Time*

Honor in the Dust: Theodore Roosevelt, War in the Philippines, and the Rise and Fall of America's Imperial Dream

Gregg Jones • 978-0-451-22904-5 • \$24.95 • Feb 2012 • "A dramatic page-turner, told with marvelous reporting, crackling writing, and original insights. Jones presents a fascinating cast of characters and gripping battle scenes in a story that moves with the speed and power of a battleship."—Jonathan Eig, author of *Get Capone*

- "Jones resurrects a long forgotten, but very important slice of American history, in which the country's imperialistic dreams clashed with its sense of honor and justice, severely testing Theodore Roosevelt's young presidency and forcing Americans to confront the horrors of war. Anyone interested in how America uses and abuses its power during times of war should read this book."—Eric Jay Dolin, author of *Fur, Fortune, and Empire*

More Than Freedom: Fighting for Colored Citizenship in a White Republic, 1829-1889

Stephen Kantrowitz • 978-1-59420-342-8 • \$36.00 • Aug 2012 • A major new narrative account of the long struggle of Northern activists—both black and white, famous and obscure—to establish African Americans as free citizens, from abolitionism through the Civil War, Reconstruction, and its demise.

The Obamians: How a Band of Newcomers Redefined American

James Mann • 978-0-670-02376-9 • \$26.95 • June 2012 • The definitive analysis of the events, ideas, personalities, and conflicts that have defined Obama's foreign policy.

Malcolm X: A Life of Reinvention

Marable Manning • 978-0-14-312032-2
• \$18.00 • April 2012 • “The definitive biography of this outrageously misrepresented figure.”—Henry Louis Gates, Jr., Alphonse Fletcher University Professor, Harvard University • “Marable artfully strips away the layers and layers of myth that have been lacquered onto his subject’s life—first by Malcolm himself in that famous memoir, and later by both supporters and opponents after his assassination.”—Michiko Kakutani, *The New York Times*

The Invisible Line:

A Secret History of Race in America

Daniel J. Sharfstein • 978-0-14-312063-6
• \$17.00 • Feb 2012 • “With lively prose and remarkable research, Sharfstein creates a fresh and stirring epic of American life. He weaves the vexing problem of race into the very fabric of national life and shows just how unsteady and complicated racial identity can be.”
—Martha A. Sandweiss, author of *Passing Strange*. • “Written with a novelist’s eye for fascinating characters and rich sense of place and a scholar’s precision and panoramic perspective, *The Invisible Line* makes visible the shifting artificial nature of the ‘color line’ and its dire, life-changing consequences.”
—Bliss Broyard, author of *One Drop*

Tangled Webs: How False Statements Are Undermining America:

From Martha Stewart to Bernie Madoff

James B. Stewart • 978-0-14-312057-5 • \$17.00
• April 2012 • Pulitzer Prize-winning author James B. Stewart investigates our era’s most high-profile perjurers, revealing the alarming extent of this national epidemic. • “Part of Mr. Stewart’s magic as a writer is that he is both exhaustive and engrossing. The onrush of facts somehow never overwhelms a steady narrative current.”—*The New York Times*

A Counterfeiter’s Paradise: The Wicked Lives and Surprising Adventures of Three Early American Money-makers

Ben Tarnoff • 978-0-14-312077-3 • \$18.00
• March 2012 • “Lively and insightful, [*A Counterfeiter’s Paradise*] makes the most out of the entertaining tale of three master counterfeiters, using their careers to open an unexpected window on the making of the American economic imagination.”—T.J. Stiles, author of *The First Tycoon* and *Jesse James* • “Fascinating. [*A Counterfeiter’s Paradise*] is history as it should be written, brimming with the sort of vivid details that makes the past come alive.”
—Liaquat Ahamed, author of *Lords of Finance*

Conscience: Two Soldiers, Two Pacifists, One Family—a Test of Will and Faith in World War I

Louisa Thomas • 978-0-14-312099-5 • \$16.00
• June 2012 • Norman Thomas and his brothers’ upbringing prepared them for a life of service—but their calls to conscience threatened to tear them apart. • “With powerful narrative writing, great historical sensitivity, and a wealth of poignant letters, Thomas explores the bonds of family and the nature of conscience.”
—Walter Isaacson, author of *Einstein: His Life and Universe* and *Benjamin Franklin: An American Life* • “A brilliant book about big things: war and love and family and principle and passion. This is an important, illuminating, and finally moving account of a particular mother and her sons grappling with the most universal of forces—forces that resonate still, and always will.”—Jon Meacham, author of the Pulitzer Prize-winning *American Lion* and *American Gospel*

The Emergency State: America’s Pursuit of Absolute Security at All Costs

David Unger • 978-1-59420-324-4 • \$27.95
• Feb 2012 • From *The New York Times*’s veteran foreign policy editorialist, a far-reaching analysis of the cumulative harm caused by America’s outdated, bipartisan, and increasingly misdirected national security state. • “Like a skilled surgeon, Unger lays bare the pathologies that have disfigured U.S. national security policy over the course of many decades. The result is a thoughtful, judicious, immensely readable, and vitally important book.”—
Andrew J. Bacevich, professor of History & International Relations at Boston University, and author of *Washington Rules* and *The Limits of Power* • “David Unger’s informative, historical and incisive narrative clearly illustrates that the challenge of upholding democratic principles is a constantly evolving challenge for even the most mature of democracies and makes clear that there is no trade-off between security and the respect for human rights and civil liberties.”—Kofi Annan, Secretary-General of the United Nations (1997-2006)

Unfamiliar Fishes

Sarah Vowell • 978-1-59448-564-0 • \$16.00
• March 2012 • From Puritans to heathens, Vowell takes on Hawaii in this *The New York Times* bestseller. • “Vowell deftly summarizes complex events and significant upheavals, reducing them to their essence.”—*New York Times Book Review* • “Vowell’s easy, likable storytelling style incorporates her own experiences alongside cocktail-party historical anecdotes, creating a text that is as entertaining and personable as it is informative.”
—*The Washington Post*

Pox: An American History

Michael Willrich • 978-0-14-312078-0 • \$16.00
• April 2012 • *CHOICE* Outstanding Academic Title 2011 • The untold story of how America’s progressive-era war on smallpox sparked one of the great civil liberties battles of the twentieth century. • “Pox is a scholarly rarity: an important and deeply-researched book that speaks not only to historians, but to any thoughtful reader... he has made a lasting contribution to our understanding of the complex and tangled relationship between the powers and responsibilities of the state and the autonomy of individual men and women.”—
Charles Rosenberg, author of *The Cholera Years* • “Willrich melds meticulous research with elegant writing to create a richly-textured social history... at the charged intersection of science, politics, race, and culture.”—Hampton Sides, author of *Hellhound on His Trail*

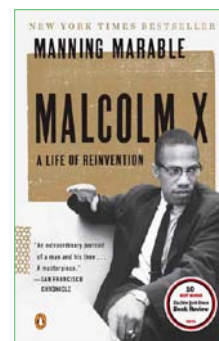
The Idea of America: Reflections on the Birth of the United States

Gordon S. Wood • 978-0-14-312124-4 • \$17.00
• July 2012 • The preeminent historian of the American Revolution explains why it remains the most significant event in our history. • “Intellectually expansive and elegantly woven, Wood’s writings are the closest thing we have to an elegant mediation between today’s readers and the founding generations.”—*Library Journal* • “Wood has done more than anyone to make the era of the Revolution and the early Republic into one of the liveliest periods in American history.”—*The New York Times Book Review*

EUROPEAN / WORLD HISTORY

Our Last Best Chance: A Story of War and Peace

King Abdullah II of Jordan • 978-0-670-02171-0
• \$27.95 • March 2012 • “An important meditation on why, in spite of all the obstacles, we have a real opportunity to achieve peace today.”—President Bill Clinton • “Reasoned and often humorous, didactic rather than dictatorial... The King’s personal stories are the highlights of the book.”—*The Wall Street Journal*



A Border Passage: From Cairo to America—A Woman's Journey

Leila Ahmed • 978-0-14-312192-3 • \$16.00
• May 2012 • Updated edition • Ahmed reflects upon issues of language, race, and nationality, while unveiling the hidden world of women's Islam. • "A richly insightful account of the inner conflicts of a generation coming of age during and after the collapse of European imperialism."—*The New York Times Book Review* • "Like the most skillful and subtle of teachers, she entices you with what seems like an afternoon chat over tea; only when it is over do you realize how much you have learned and how fascinating the journey has been."
—*Library Journal*

The Penguin History of Canada

Robert Bothwell • 978-0-14-305032-2 • \$20.00
• Available now • An expansive portrait of a dynamic and complex country.

Britain After Rome: The Fall and Rise, 400 to 1070

Robin Fleming • 978-0-14-014823-7 • \$18.00
• Available now • Bringing together a wealth of research and imaginative engagement, Fleming takes us as close as we can hope to get to the tumultuous centuries between the departure of the Roman legions and the arrival of Norman invaders nearly seven centuries later. • "An exciting, often brilliant and always thought-provoking synthesis."—*Times Literary Supplement*

The House of Wisdom: How Arabic Science Saved Ancient Knowledge and Gave Us the Renaissance

Jim Al-Khalili • 978-0-14-312056-8 • \$17.00
• April 2012 • "Al-Khalili brings to life a vibrant intellectual period of Islamic history when there was not only tolerance for other religions and cultures but a synergy between science and Islam. Anyone interested in the early history of science or the development of the scientific method before Galileo will find this an engaging study."—*Library Journal* • "Lively, engaging and scholarly, al-Khalili uses his scientific background to show the importance of Arabic learning and pose challenging questions for the Muslim world today"—Hugh Kennedy, professor of Arabic at University of London, and author of *The Great Arab Conquests*

The Taste of War: World War II and the Battle for Food

Lizzie Collingham • 978-1-59420-329-9 • \$35.00 • April 2012 • A sweeping history, showing the surprising role that food played in World War II and its aftermath.

Vanished Kingdoms: The Rise and Fall of States and Nations

Norman Davies • 978-0-670-02273-1 • \$40.00
• Jan 2012 • An evocative account of fourteen European kingdoms—from Aragon to the Kingdom of the two Burgundies—their rise, maturity, and eventual disappearance. • "An exceedingly accomplished and dauntingly thorough study."—*Kirkus*

Midnight in Peking: How the Murder of a Young Englishwoman Haunted the Last Days of Old China

Paul French • 978-0-14-312100-8 • \$26.00
• May 2012 • "Paul French wonderfully evokes [Peking] in that time and, amazingly, manages to bring some sense of closure to this long-forgotten mystery. This book is an instant true crime classic."—David Peace, author of *The Red Riding Quartet*

The Man Without a Face: The Unlikely Rise of Vladimir Putin

Masha Gessen • 978-1-59448-842-9 • \$27.95
• March 2012 • How Vladimir Putin, a small man of little known talent, became the most powerful—and dangerous—man in Russia.

The Maid and the Queen: The Secret History of Joan of Arc

Nancy Goldstone • 978-0-670-02333-2 • \$26.95
• April 2012 • The untold story of the extraordinary queen who championed Joan of Arc.

Escape from Camp 14: One Man's Remarkable Odyssey from North Korea to Freedom in the West

Blaine Harden • 978-0-670-02332-5 • \$26.95
• April 2012 • Acclaimed journalist Blaine Harden tells the story of Shin Dong-hyuk and through the lens of Shin's life unlocks the secrets of the world's most repressive totalitarian state. Shin knew nothing of civilized existence and saw his mother as a competitor for food, guards raised him to be a snitch, and he witnessed the execution of his own family. Through Harden's harrowing narrative of Shin's life and remarkable escape, he offers an unequaled inside account of one of the world's darkest nations and a riveting tale of endurance, courage, and survival. • "With a protagonist born into a life of backbreaking labor, cut-throat rivalries, and a nearly complete absence of human affection, Harden's book reads like a dystopian thriller. But this isn't fiction—it's the biography of Shin Dong-hyuk, the only known person born into one of North Korea's prison labor camps who managed to escape...The book's brevity may leave readers wanting more from this brisk, brutal, sorrowful read."
—*Publishers Weekly*

Sandstorm: Libya in the Time of Revolution

Lindsey Hilsum • 978-1-59420-506-4 • June 2012 • A vivid and astonishing reckoning with the Gaddafi endgame, a marriage of courageous reportage and beautiful storytelling from one of our most acclaimed and gifted international journalists.

Johnson's Life in London: The People Who Made the City That Made the World

Boris Johnson • 978-1-59448-747-7 • \$27.95
• June 2012 • Johnson passes the torch on down through a procession of the famous and the infamous, the bizarre and the bewildering—from Hadrian to Shakespeare to Florence Nightingale to the Rolling Stones, twenty figures in all—pausing to let it illuminate with astonishing detail and clarity each personality and the era he or she inhabited.

Thinking the Twentieth Century

Tony Judt with Timothy Snyder • 978-1-59420-323-7 • \$36.00 • Feb 2012 • An original history of intellectual life throughout the past century. • "A lively... deeply satisfying meditation on recent history by a deservedly celebrated public intellectual."—*Publishers Weekly*

On China

Henry Kissinger • 978-0-14-312131-2 • \$18.00
• May 2012 • "Fascinating, shrewd... [The book's] portrait of China is informed by Mr. Kissinger's intimate firsthand knowledge of several generations of Chinese leaders. The book deftly traces the rhythms and patterns in Chinese history... even as it explicates the philosophical differences that separate it from the United States."—*The New York Times* • "A fluent, fascinating...book that is part history, part memoir and above all an examination of the premises, methods and aims of Chinese foreign policy."—*The Wall Street Journal*

Notes on a Century: Reflections of a Middle East Historian

Bernard Lewis with Buntzie Ellis Churchill • 978-0-670-02353-0 • \$28.95 • May 2012
• Lewis looks back over his long career—taking us from his discovery of the crusades as a young boy in London and his service in British intelligence in Cairo during the Second World War through to the Iraq war, the crisis with Iran, and the great upheavals of the Arab Spring. • Bernard Lewis is the author of *Crisis of Islam* and *What Went Wrong?*

Carthage Must Be Destroyed: The Rise and Fall of an Ancient Civilization

Richard Miles • 978-0-14-312129-9 • \$18.00
• July 2012 • "A fine, sweeping survey of the rise and fall of an empire and a glimpse into the diversity of the ancient world."—*The Wall Street Journal*

The Birth of Classical Europe: A History from Troy to Augustine

Simon Price and Peter Thonemann
• 978-0-14-312045-2 • \$18.00 • Jan 2012 • “A seamless history across more than two millennia... Price and Thonemann have struck a well-judged balance between telling the grand political narrative of the rise and fall of Mediterranean states, and thinking more broadly about culture, religion and the way these societies work.”—*BBC History*

Endgame: The Betrayal and Fall of Srebrenica, Europe’s Worst Massacre Since World War II

David Rohde • 978-0-14-312031-5 • \$18.00
• Jan 2012 • “Powerful... definitive... Rohde tells the Srebrenica story with all the shades of gray the truth demanded.”—*The Washington Post*.
• “A remarkable account, based on courageous research and admirably unbiased analysis.”—*The New York Times Book Review*. • “If the shame of Srebrenica’s fall has started to fade, *Endgame* will bring it all flooding back... riveting.”—Christiane Amanpour

SOCIAL / CULTURAL STUDIES

Saving the School: The True Story of a Principal, a Teacher, a Coach, a Bunch of Kids and a Year in the Crosshairs of Education Reform

Michael Brick • 978-1-59242-344-2 • \$25.95
• Aug 2012 • The story of an unstoppable principal’s race to save a failing high school from falling short of its numbers and closing its doors forever.

Rush: Why We Thrive in the Rat Race

Todd G. Buchholz • 978-0-452-29795-1
• \$16.00 • Aug 2012 • “A brilliant synthesis of economic and neurobiological forces, put together into a witty and persuasive story of why human beings can’t stop rushing around to improve their lives.”—Dr. Denis Burdakov, Cambridge University Neuroscience Laboratory Director • “Buchholz’s insightful observations about what makes us tick are surprising, intelligent, and entertaining. Drawing from a wide range of disciplines, he sets us straight about what we really want out of life—and makes us wonder why no one has told us before.”
—Leonard Mlodinow, bestselling co-author of *The Grand Design* with Stephen Hawking

A Year Up: Rediscovering America and the Talent Within

Gerald Chertavian • 978-0-670-02377-6
• \$26.95 • Aug 2012 • The inspiring story of a pioneering program that is redefining urban young adults as economic assets, not deficits.

Holding Our World Together: Ojibwe Women and the Survival of Community

Brenda J. Child • 978-0-670-02324-0 • \$22.95
• March 2012 • A groundbreaking exploration of the remarkable women in Native American communities • Part of the Penguin Series on Native Americans.

Overdressed: The Shockingly High Cost of Cheap Fashion

Elizabeth L. Cline • 978-1-59184-461-7
• \$25.95 • June 2012 • Cline argues that our rapid cycle of consumption isn’t just erasing our sense of style and causing massive harm to the environment and human rights—it’s bad for our souls.°

Not Working: People Talk about Losing a Job and Finding Their Way in Today’s Changing Economy

D.W. Gibson • 978-0-14-312255-5 • \$16.00
• Aug 2012 • Inspired by Studs Terkel’s classic *Working, Not Working* gives voice to those behind the unemployment statistics. Each of these stories is different—an HR executive who laid off hundreds before she was fired, a wife who laid off her husband, a businessman who found he was let go when the door to his office building was padlocked—but beyond the individual stories, important themes emerge about the recession’s impact on our fellow humans and their reactions to life changing events.

Triumph of the City: How Our Greatest Invention Makes Us Richer, Smarter, Greener, Healthier, and Happier

Edward Glaeser • 978-0-14-312054-4 • \$16.00
• Feb 2012 • *CHOICE* Outstanding Academic Title 2011 • A pioneering urban economist presents a myth-shattering look at the majesty and greatness of cities. • “A masterpiece. Seamlessly combining economics and history, Glaeser explains why cities are ‘our species’ greatest invention.’ This beautifully written book makes clear how cities have not only survived but thrived, even as modern technology has seemingly made one’s physical location less important.”—Steven D. Levitt, professor of Economics at the University of Chicago and co-author of *Freakonomics* and *Superfreakonomics*

Moby-Duck: The True Story of 28,800 Bath Toys Lost at Sea and of the Beachcombers, Oceanographers, Environmentalists, and Fools, Including the Author, Who Went in Search of Them

Donovan Hohn • 978-0-14-312050-6 • \$16.00
• March 2012 • “Adventurous, inquisitive and brightly illuminating... A book that works as a lively travelogue as well as a voyage of discovery and a philosophical inquiry.”
—*The New York Times*

The Second Shift: Working Families and the Revolution at Home

Arlie Hochschild with Anne Machung
• 978-0-14-312033-9 • \$16.00 • Feb 2012 • A new edition of a standard in its field that remains relevant more than twenty years after its original publication. • “The best discussion I have read on what must be the quintessential domestic bind of our time.”—*The New York Times Book Review*

Going Solo: The Extraordinary Rise and Surprising Appeal of Living Alone

Eric Klinenberg • 978-1-59422-0 • \$27.95
• Feb 2012 • “A fascinating, even-handed exploration of the rise in solo living, addressing its rewards and challenges for individuals as well as its far-reaching implications for society. Illuminating.”—Stephanie Coontz, author of *Marriage, A History: How Love Conquered Marriage* • “Klinenberg tears down the myths that surround living alone, creates a nuanced picture that celebrates the advantages, and details the challenges of going solo. This is a fascinating volume that infuses serious social-science research with captivating personal stories.”—Edward Glaeser, author of *Triumph of the City* • “Paints a compelling picture of the new trend toward ‘singletons.’ Not much has been written about the fact that more than 50 percent of Americans are now single, with 28 percent of the population (mostly women) actually living alone. Klinenberg identifies four circumstances that have allowed this to happen: recognition of women’s rights; vastly improved communication systems; the growth of cities; and longer life spans.”—*Library Journal*

What Teachers Make: In Praise of the Greatest Job in the World

Taylor Mali • 978-0-399-15854-4 • \$19.95
• April 2012 • The right book at the right time: an impassioned defense of teachers and why our society needs them now more than ever. • “A crucial book on a crucial subject.”—*Library Journal*

What Language Is: And What It Isn’t and What It Could Be

John McWhorter • 978-1-59240-625-8 • \$26.00
• Aug 2012 • A love letter to languages from around the globe and throughout history, celebrating their curiosities and smashing our assumptions about “correct” grammar. • “McWhorter unearths a wealth of colorful linguistic facts... from which he distills larger principles, couching his erudition in a lucid, supple prose. The result is a fascinating romp through the ornery wonders of language.”
—*Publishers Weekly*

A Wilderness of Error: The Trials of Jeffrey Macdonald

Errol Morris • 978-1-59420-343-5 • \$29.95
• Aug 2012 • Academy Award-winning documentary filmmaker and former private detective Errol Morris examines the nature of evidence and proof in the infamous Jeffrey MacDonald murder case.

The Pun Also Rises: How the Humble Pun Revolutionized Language, Changed History, and Made Word Play More Than Some Antics

John Pollack • 978-1-59540-675-3 • \$16.00
• April 2012 • An exploration of puns, the people who make them, and this derided word-play's remarkable impact on human history, written by a former World Pun Champion and Presidential Speechwriter for Bill Clinton.
• "With his compelling narrative style, Pollack unearths hard evidence that the noble pun is much more than a literary step-child or linguistic anomaly."—Gary Hallock, producer of the O. Henry Pun-Off World Championships

The Psychopath Test: A Journey Through the Madness Industry

Jon Ronson • 978-1-59448-575-6 • \$16.00
• May 2012 • 16th Annual Books for a Better Life Award Finalist • A bestselling journalist investigates psychopaths and the industry of doctors, scientists, and everyone else who studies them. "Ronson has an eye for the absurd, but he also has a heart.... All of his research shows that as much as he—and society—want to use checklists to determine who's bonkers, sanity usually rests in the hands of the definers."—*Los Angeles Times* • "Often entertaining, more often disturbing... [Ronson] has gotten closer to these people than any journalist I can think of."—*The New York Times*

Beijing Welcomes You: Unveiling the Capital City of the Future

Tom Scocca • 978-1-59448-580-0 • \$26.95
• Aug 2012 • A definitive, and highly entertaining, account of contemporary Beijing. "Blindly brilliant insights about China, the United States and the audacity of empire. Scocca writes with grace, texture, nuance, wisdom and wit."—Gene Weingarten, Pulitzer Prize-winning journalist • "A brilliant cultural study written in a surprisingly poetic style."—*Library Journal*

The Steal: A Cultural History of Shoplifting

Rahcel Shteir • 978-0-14-312112-1 • \$16.00
• June 2012 • "Shteir's fascination for the topic and sense of humor are infectious, and make her history of this curious, understudied crime compulsively readable."—*Publishers Weekly* (starred review).

Merchants of Culture: The Publishing Business in the Twenty-First Century

John B. Thompson • 978-0-452-29772-2
• \$15.00 • April 2012 • "Thompson's groundbreaking research into the world of consumer book publishing provides a fascinating insight into the high-risk culture on both sides of the Atlantic."—Angus Phillips, Director, Oxford International Center for Publishing Studies
• "A fine-grained snapshot... of the terminal struggle of traditional publishers. [Thompson's] mordant picture of an industry in crisis gives publishers, writers and readers much to think about."—Jason Epstein, *The New York Review of Books* • "Even veterans in the publishing world will learn a lot, and novices will feel welcome, in this behind-the-scenes examination of how book publishing works in an age of mass marketing and digitization... Thompson asks just the right questions of his sources, and their responses offer unique and illuminating testimony from an array of publishing insiders... This is a landmark work."—Michael Schudson, Columbia University

Rabid: A Cultural History of the World's Most Diabolical Virus

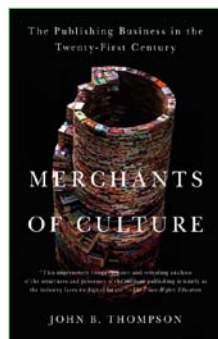
Bill Wasik and Monica Murphy
• 978-0-670-02373-8 • \$25.95 • July 2012 • An engrossing and lively history of the fearsome and misunderstood virus that binds man and dog.

Claude Levi-Strauss: The Father of Modern Anthropology

Patrick Wilcken • 978-0-14-312062-9 • \$18.00
• Feb 2012 • The first biography in English of the intellectual giant who founded modern anthropology. "[A]n illuminating study."—*The New York Times*

The Magic Room: A Story About the Love We Wish for Our Daughters

Jeffrey Zaslow • 978-1-592-40661-6 • \$27.00
• Jan 2012 • "Zaslow's narrative is sprinkled with fascinating statistical information concerning marriage and divorce, as well as his cultural analysis and observations concerning family and spousal relationships and insights into the lives and relationships of the four generations of Becker women who have worked at the store" —*Library Journal*



SPORTS

Branch Rickey: A Life

Jimmy Breslin • 978-0-143-12047-6 • \$14.00
• March 2012 • The rags-to-riches tale of the legendary manager of the Brooklyn Dodgers who integrated baseball by putting Jackie Robinson into the major leagues. "What Breslin has done, with his usual gritty perception, is revive a story of enormous consequence.... [He] is a master of the spare narrative."—*The New York Times* • "Breslin brings his trademark grit and grace to the combustible issue of civil rights in baseball."—*The Washington Post*

Wherever I Wind Up: My Quest for Truth, Authenticity and the Perfect Knuckleball

R.A. Dickey with Wayne Coffey
• 978-0-399-15715-5 • \$26.95 • March 2012
• *The Glass Castle* meets *Ball Four* as Mets knuckleballer R.A. Dickey weaves searing honesty and baseball insight in this memoir about his unlikely journey to the big leagues.
• "The intertwining paths of his personal and professional lives, with stories and anecdotes from his childhood and through the approaching season, make for a compelling and instructive narrative."—*The New York Times*

How to Watch the Olympics: An Instant Initiation into the Stories, Statistics, Heroes, and Zeroes of Every Sport

David Goldblatt and Johnny Acton
• 978-0-14-312187-9 • \$15.00 • June 2012 • The must-have guide to the 2012 Summer Olympic Games.

In Pursuit of Giants: One Man's Global Search for the Last of the Great Fish

Matt Rigney • 978-0-670-02335-6 • \$26.95
• June 2012 • A veteran recreational fisherman embarks on an eye-opening adventure to track the few remaining big game fish.

The Last Great Game: Duke vs. Kentucky and the 2.1 Seconds That Changed Basketball

Gene Wojciechowski • 978-0-399-15857-5
• \$26.95 • Jan 2012 • The acclaimed ESPN columnist tells the stories of the Duke and Kentucky players and coaches in vivid detail, turning the game we think we remember into a drama filled with suspense, humor, revelations and reverberations. "[R]ecaptures the energy of one of sport's greatest moments.... A fitting, illuminating tribute to a game that many believe was the best ever."—*Kirkus Reviews*

Getting Control: Overcoming Your Obsessions and Compulsions

Lee Baer, Ph.D. • 978-0-452-29785-2 • \$16.00
 • July 2012 • Thoroughly revised and updated with brand new sections on hoarding and expanded sections on how families can help OCD sufferers.

The Emotional Life of Your Brain: How Its Unique Patterns Affect the Way You Think, Feel, and Live—and How You Can Change Them

Richard J. Davidson and Sharon Begley • 978-1-594-63089-7 • \$25.95 • March 2012
 • “Davidson addresses the questions about how we become who we are with a scientific rigor and impassioned curiosity that enable us to understand others and ourselves, as well as to directly influence how we approach life with a sense of resilience and vitality. He also crucially reveals the science-proven steps we can take to improve the function and even the structure of our brain.”—Daniel J. Siegel, M.D., author of *Mindsight* • “Visionary neuroscientist Richard Davidson uncovers deep and practical insights into humanity’s oldest questions... Weaving together the latest neuroscience of brain plasticity and emotion and the timeless wisdom of Buddhist thought.”—Dacher Keltner, Ph.D., author of *Born to Be Good*

The Dyslexic Advantage: Unlocking the Hidden Potential of the Dyslexic Brain

Brock L. Eide, M.D., M.A., and Fernette F. Eide, M.D. • 978-0-452-29792-0 • \$16.00 • Aug 2012
 • Two neurolearning experts reveal the hidden benefits of having a dyslexic brain. • “Brock and Fernette Eide have a knack for explaining complex ideas and scientific work in a simple manner and offering great insights. This is probably the most helpful material ever published on dyslexia. I am certain it will become a classic.”—Manuel Casanova, M.D., professor, Gottfried and Gisela Kolb Endowed Chair in Psychiatry at the University of Louisville

The Longevity Project: Surprising Discoveries for Health and Long Life from the Landmark Eight-Decade Study

Howard S. Friedman, Ph.D., and Leslie R. Martin, Ph.D. • 978-0-452-29770-8 • \$16.00
 • March 2012 • “Is living a long life associated with being married, daily jogs, having a pet, or faith in God? Incredibly, no one until now has chronicled the findings from the monumental century-long longevity project for the general public. At last, with lucid prose and rigorous yet crystal-clear analysis, professors Friedman and Martin have succeeded beautifully.”—Sonja Lyubomirsky, Ph.D., author of *The How of Happiness*

New: Understanding Our Need for Novelty and Change

Winifred Gallagher • 978-1-59420-320-6
 • \$25.95 • Jan 2012 • “Gallagher brings her talents to the topic of neophilia—the love of novelty. She suggests that, from an evolutionary standpoint, attention to change, interest in new experiences, and adaptability are hallmarks of our species. She also explores individual behaviors concerning novelty and risk-taking and investigates the ways that society and environment affect one’s attitude toward novelty. Considering experiences that range from video games to consumer food preferences, this book is an engaging, enjoyable read. The section that treats the complex interaction of nature and nurture as related to neophilia is particularly interesting. An accessible, well-researched work that crosses a variety of disciplines and will satisfy scientifically curious readers. It will appeal to those who enjoy Stephen Jay Gould and Oliver Sacks.”—*Library Journal*

Future Babble: Why Pundits Are Hedgehogs and Foxes Know Best

Dan Gardner • 978-0-452-29757-9 • \$16.00
 • March 2012 • Drawing on research in cognitive psychology, political science, and behavioral economics, award-winning journalist Dan Gardner explores our obsession with the future. • “A rare mix of superb scholarship and zesty prose... *Future Babble* will show you how to be a bit smarter than what you usually hear.”—Philip Tetlock, Haas School of Business, University of California, Berkeley • “Genuinely arresting... required reading for journalists, politicians, academics, and anyone who listens to them”—Steven Pinker, Harvard University, author of *The Better Angels of Our Nature*

A First-Rate Madness: Uncovering the Links Between Leadership and Mental Illness

Nassir Ghaemi • 978-0-14-312133-6 • \$16.00
 • Aug 2012 • An investigation into the surprisingly deep correlation between mental illness and successful leadership. • “Ghaemi reinvents psychohistory as a serious form of scientific inquiry. Along the way, he presents a bounty of startling facts about some of history’s great heroes and villains. Under his highly informed and skeptical gaze, our burnished icons—Lincoln and Sherman, Churchill and Hitler, Kennedy and Nixon, and others—are in for some serious resculpting.”—Daniel Dennett, Professor of Philosophy at Tufts University; author of *Breaking the Spell* • “Ghaemi uses his deep knowledge of medicine and psychiatry to take readers on a fascinating voyage into the minds of great leaders. His conclusions are startling, provocative, disturbing and deeply persuasive.”—Stephen Kinzer, author of *Reset, Overthrow* and *All the Shah’s Men*

The 7 Laws of Magical Thinking: How Irrational Beliefs Keep Us Happy, Healthy, and Sane

Matthew Hutson • 978-1-59463-087-3 • \$25.95
 • April 2012 • In this witty and perceptive debut, a former editor at *Psychology Today* shows us how magical thinking makes life worth living.

Attached: The New Science of Adult Attachment and How It Can Help You Find—and Keep—Love

Amir Levine and Rachel Heller • 978-1-58542-913-4 • \$15.95 • Jan 2012 • “The authors have distilled years of attachment theory research on the nature of human relationships into a practical, highly readable guide.”—John B. Herman, M.D., Associate Chief of Psychiatry and Associate Professor of Psychiatry, Harvard Medical School • “Based on twenty-five years of research, laced with vivid and instructive examples, and enriched with interesting and well-designed exercises, the book provides deep insights and invaluable skills that will benefit every reader.”—Phillip R. Shaver, PhD, Distinguished Professor of Psychology, University of California, Davis and Past President, International Association for Relationship Research

Reality Is Broken: Why Games Make Us Better and How They Can Change the World

Jane McGonigal • 978-0-14-312061-2 • \$16.00
 • Jan 2012 • Drawing on positive psychology, cognitive science and sociology, *Reality Is Broken* uncovers how game designers have hit on core truths about what makes us happy, and utilized these discoveries to astonishing effect in virtual environments. • “Once you read this remarkable book, you’ll never look at games—or yourself—quite the same way.”—Daniel H. Pink, author of *Drive* and *A Whole New Mind*

The Man Who Lied to His Laptop: What Machines Teach Us About Human Relationships

Clifford Nass and Corina Yen • 978-1-617-23004-2 • \$16.00 • July 2001
 • CHOICE Outstanding Academic Title 2011.
 • Counterintuitive insights about building successful relationships—based on research into human-computer interaction. • “With the help of real experiments, rather than anecdotes or impressions, Clifford Nass uses people’s interactions with computers as a window into social and professional life. The book is filled with insights about an increasingly important part of our lives.”—Steven Pinker, Harvard University and author of *The Better Angels of Our Nature*

Words Can Change Your Brain: 12 Conversation Strategies to Build Trust, Resolve Conflict, and Increase Intimacy

Andrew B. Newberg, M.D. and Mark Waldman
• 978-1-59463-090-3 • \$25.95 • June 2012
• Highly effective across a wide range of settings, *Compassionate Communication* is an excellent tool for conflict resolution but also for simply getting your point across or delivering difficult news. It works with colleagues, spouses, and kids, and is especially useful for therapists and anyone working in a hospital setting. With its clear prescription and proven results, *Winning Conversations* will change both how we think and how we speak.

A Billion Wicked Thoughts: What the Internet Tells Us About Sexual Relationships

Ogi Ogas and Sai Gaddam • Foreword by Dr. Catherine Salmon • 978-0-452-29787-6
• \$16.00 • July 2012 • Two maverick neuroscientists use the world's largest psychology experiment—the Internet—to study the private activities of millions of men and women around the world, unveiling a revolutionary and shocking new vision of human desire that overturns conventional thinking. • “For the first time ever, Ogas and Gaddam skillfully tie together the latest findings from neuroscience, evolutionary biology, social psychology, and millions of internet users.” —Daniel J. Levitin, bestselling author of *This Is Your Brain on Music* • “In a stroke of ingenuity, Ogas and Gaddam circumvent the deepest limitation of standard psychological surveys: that they merely tap undergraduates' socially acceptable responses, a flaw nowhere more damaging than in the touchy realm of sexuality. *A Billion Wicked Thoughts* is a goldmine of information about this hugely important topic, and, not surprisingly, gripping and sometimes disturbing reading.” —Steven Pinker, Johnstone Family Professor of Psychology at Harvard University, and author of *The Better Angels of Our Nature*

The Secret Power of Middle Children: How Middleborns Can Harness Their Unexpected and Remarkable Abilities

Catherine Salmon, Ph.D., and Katrin Schumann • 978-452-29793-7 • \$16.00 • Aug 2012 • “This entertaining and provocative book provides a highly readable guide to the intricacies of birth order and family dynamics. Whether a middleborn or not, the reader will be treated to a fascinating analysis of the way in which sibling relationships shape people's lives.” —Frank J. Sulloway, Visiting Scholar at the University of California, Berkeley, and author of *Freud, Biologist of the Mind* and *Born to Rebel*

Situations Matter: Understanding How Context Transforms Your World

Sam Sommers • 978-1-59448-818-4 • \$25.95
• Jan 2012 • “A true eye-opener. You'll never look at the ordinary world the same way again.” —Wray Herbert, author of *On Second Thought*

Better By Mistake: The Unexpected Benefits of Being Wrong

Alina Tugend • 978-1-59448-567-1 • \$16.00
• April 2012 • 16th Annual Books for a Better Life Award Finalist. • “A fascinating and wide-ranging exploration of the deeply human phenomenon of screwing up.... You'll never look at mistakes—or yourself—the same way.” —Daniel H. Pink, author of *Drive*

PHILOSOPHY / RELIGION

Fire Monks: Zen Mind Meets Wildfire

Colleen Morton Busch • 978-0-14-312137-4
• \$16.00 • July 2012 • The true story of how five monks saved the oldest Zen Buddhist monastery in the United States from wildfire. • “*Fire Monks* is a spell-binding tale of Zen wisdom in the face of real-life calamity. It is beautifully rendered and wonderfully inspiring.” —Mark Epstein, MD author of *Thoughts Without a Thinker* and *Going to Pieces Without Falling Apart* • “After all the spiritual self-help manuals and self-focused memoirs, it's good finally to hear a well-reported story of real life spiritual grace under pressure.” —Norman Fischer, Zen priest and poet, Founder and Teacher, Everyday Zen Foundation and author of *Sailing Home*

The Jefferson Bible

Thomas Jefferson • 978-1-58542-916-5 • \$9.95
• Jan 2012 • A uniquely attractive, compact edition of Thomas Jefferson's classic abridgment of the Bible, in which Jefferson sculpted the words and ideas of Christ into a resounding moral philosophy.

Revelations: Visions, Prophecy, & Politics in the Book of Revelation

Elaine Pagels • 978-0-670-02334-9 • March 2012 • A startling exploration of the history of the most controversial book of the Bible, by professor of Religion at Princeton University and the bestselling author of *Beyond Belief*. • “This luminous and accessible history of early Christian thought offers profound and crucial insights on the nature of God, revelation, and what we mean by religious truth.” —Karen Armstrong, author of *A History of God*

SCIENCE / TECHNOLOGY ENVIRONMENT / MEDICAL / MATH

A Field Guide to Radiation

Wayne Biddle • 978-0-14-312127-5 • \$15.00
• May 2012 • A comprehensive and accessible guide to understanding how radiation affects our everyday lives.

Now You See It: How Technology and Brain Science Will Transform Schools and Business for the 21st Century

Cathy N. Davidson • 978-0-14-312126-8
• \$16.00 • Aug 2012 • A digital innovator shows how we can thrive in the new technological age. • “*Now You See It* starts where Malcolm Gladwell leaves off, showing how digital information will change our brains. Think Alvin Toffler meets Ray Kurzweil on Francis Crick's front porch. We need this book.” —Daniel Levitin, McGill University and author of *This Is Your Brain on Music* • “Davidson has written an immensely enjoyable omnimanifesto that's officially about the brain science of attention. But the book also challenges nearly every assumption about American education.” —*The New York Times*

The Beginning of Infinity: Explanations That Transform the World

David Deutsch • 978-0-14-312135-0 • \$17.00
• July 2012 • An all-embracing exploration of the nature and progress of knowledge from one of today's great thinkers. • “Brilliant and exhilarating... Deutsch is so smart, and so strange, and so creative, and so inexhaustibly curious, and so vividly intellectually alive, that it is a distinct privilege, notwithstanding everything, to spend time in his head.” —*The New York Times Book Review* • “[Deutsch's books] are among the most ambitious works of nonfiction I have read, in that their aim is no less than an explanation of all reality.... They are guaranteed to be either provocative or life-changing.” —Nathaniel Stein, *The New Yorker*

The Book of Deadly Animals

Gordon Grice • 978-0-14-312074-2 • \$15.00
• Feb 2012 • Grice takes us on a tour of the animal kingdom that will delight, amaze, and horrify. • “A fresh, strange, and wonderful new voice in American nature writing.” —Michael Pollan. • “To weave the facts so artistically together as Mr. Grice has done takes considerable talent and a keenly felt interest.” —Meredith Greene, *San Francisco Book Review*

Moonwalking with Einstein: The Art and Science of Remembering Everything

Joshua Foer • 978-0-14-312053-7 • \$16.00
• March 2012 • The story of Foer's yearlong quest to improve his memory under the tutelage of top "mental athletes." He draws on cutting-edge research, a surprising cultural history of remembering, and venerable tricks of the mentalist's trade to transform our understanding of human memory. • "His narrative is smart and funny and, like the work of Dr. Oliver Sacks, it's informed by a humanism that enables its author to place the mysteries of the brain within a larger philosophical and cultural context."—Michiko Kakutani, *The New York Times*
• "This is a work of science journalism wrapped around an adventure story.... If you want to understand how we remember, and how we can all learn to remember better, then read this book."—Jonah Lehrer, author of *How We Decide*

Tinderbox: How the West Sparked the AIDS Epidemic and How the World Can Finally Overcome It

Daniel Halperin, Ph.D. and Craig Timberg • 978-1-59420-327-5 • \$29.95 • March 2012
• "This absorbing interdisciplinary study of HIV/AIDS explores how the West inadvertently unleashed the epidemic and then failed to combat it effectively...Drawing on the latest genetic research, *Washington Post* reporter Timberg and Harvard epidemiologist and medical anthropologist Halperin trace the disease's origins in the Cameroonian jungle, where HIV's transmission from chimps to humans coincided with the rapacious period of colonial expansion...along which the disease traveled...This timely exposé advocates practical solutions to a seemingly intractable problem."—*Publishers Weekly* (starred review)

The Forest Unseen: A Year's Watch in Nature

David George Haskell • 978-0-670-02337-0 • \$25.95 • March 2012 • A biologist reveals the secret world hidden in a single square meter of forest. • "Haskell leads the reader into a new genre of nature writing, located between science and poetry."—Edward O. Wilson, University Research Professor Emeritus and Honorary Curator in Entomology of the Museum of Comparative Zoology at Harvard University
• "In the style of Aldo Leopold, John Muir, and Thoreau, David Haskell has captured the beauty and intricacy of evolution in these pages... The prose is a perfect match for the poetic tranquility found through the study of nature. A true naturalist's manifesto."—Greg Graffin, author of *Anarchy Evolution*

The Story of Earth: The First 4.5 Billion Years, from Stardust to Living Planet

Robert M. Hazen • 978-0-670-02355-4 • \$27.95
• May 2012 • A riveting narrative of our planet's evolution, from first atom to first organism to post-industrial acid ocean.

The Compass of Pleasure: How Our Brains Make Fatty Foods, Orgasm, Exercise, Marijuana, Generosity, Vodka, Learning, and Gambling Feel So Good

David J. Linden • 978-0-14-312075-9 • \$16.00
• April 2012 • The Johns Hopkins neuroscientist looks at the neurobiology of pleasure—and how pleasures can become addictions. • "This cheerful summary of the brain's reward system is a profound experience... *Pleasure* is a superb book. My brain has been changed by reading it."—*The Guardian* (UK)

The Willpower Instinct: How Self-Control Works, Why It Matters, and What You Can Do To Get More of It

Kelly McGonigal Ph.D. • \$26.00
• 978-1-58333-438-6 • The first book to explain the new science of self-control and how it can be harnessed to improve our health, happiness, and productivity. • "McGonigal clearly breaks down a large body of relevant scientific research and its applications, and shows that awareness of the limits of willpower is crucial to our ability to exercise true self control."—Jeffrey M. Schwartz, M.D., co-author of *You Are Not Your Brain* and author of bestselling *Brain Lock*

The Global Warming Reader: A Century of Writing About Climate Change

Edited with an Introduction by Bill McKibben • 978-0-14-312189-3 • April 2012 • \$18.00
• One of our most widely respected environmental writers brings together the essential voices on global warming, from its 19th-century discovery to the present.
• Includes the writings of Elizabeth Kolbert, Michael Crichton, George Monbiot, NASA scientist James Hansen, Al Gore, Arundhati Roy, Naomi Klein, and many others.
• "A fantastic book."—Al Gore

The Spiritual Doorway in the Brain: A Neurologist's Search for the God Experience

Kevin Nelson, M.D. • 978-0-452-29758-6 • \$16.00 • March 2012 • Drawing on his more than three decades of groundbreaking research, the renowned neurobiologist takes readers on an unprecedented journey into the site of spiritual experience: the brain. • "This book is a bold, provocative, and highly readable account of the author's journey into the world of religious experience and its possible biological basis."—V.S. Ramachandran, M.D., author of *Phantoms in the Brain* and *A Brief Tour of Human Consciousness*

The Conundrum

David Owen • 978-1-59448-561-9 • \$14.00
• Feb 2012 • A common sense yet contrarian manifesto on the environmental issues of our time, from the author of *Green Metropolis*.
• "Very few pieces of writing are capable of changing the way you think about the world. *The Conundrum* is one of them. And unlike many other such books, but like everything else David Owen has written, it is clear, funny, graceful, and concise."—James Fallows, National Book Award-winning author of *Postcards from Tomorrow's Square*

The Filter Bubble: How the New Personalized Web Is Changing What We Read and How We Think

Eli Pariser • 978-0-14-312123-7 • \$16.00 • May 2012 • "Pariser's book is a masterpiece of both investigation and interpretation; he exposes the way we're sent down particular information tunnels, and he explains how we might once again find ourselves in a broad public square of ideas."—Bill McKibben, author of *Eaarth* and *The End of Nature* • "*The Filter Bubble* reveals how the world we encounter is shaped by programs whose very purpose is to narrow what we see and increase the predictability of our responses. Anyone who cares about the future of human agency in a digital landscape should read this book—especially if it is not showing up in your recommended reads on Amazon."—Douglas Rushkoff, author of *Life Inc.*

The Stem Cell Hope: How Stem Cell Medicine Can Change Our Lives

Alice Park • 978-0-452-29796-8 • \$16.00 • June 2012 • "Park's account of the early years of stem cell research gives the reader a front row seat as the exciting first discoveries were being made by the scientists involved and details the lives of the patients who inspired them."—J. Craig Venter, sequencer of the human genome and author of *A Life Decoded* • "Park eloquently tells the important scientific and political story of stem cells in a clear and engaging voice. The book is a must-read for anyone who wants to understand the important role that stem cell science will play in medicine in coming years."—Tommy Thompson, former Secretary of Health and Human Services

The Last Lost World: Ice Ages, Human Origins, and the Invention of the Pleistocene

Lydia V. Pyne and Stephen J. Pyne • 978-0-670-02363-9 • \$26.95 • June 2012
• An enlightening investigation of the Pleistocene's dual character as a geologic time—and as a cultural idea.

The Ocean of Life: The Fate of Man and the Sea

Callum Roberts • 978-0-670-02354-7 • \$30.00
• May 2012 • Roberts offers a devastating account of the impact of modern fishing techniques, pollution, and climate change, and reveals what it would take to steer the right course while there is still time. • *A Silent Spring* for oceans, written by “the Rachel Carson of the fish world.”—*The New York Times*

The Odyssey of KP2: An Orphan Seal, A Marine Biologist, and the Fight to Save a Species

Terrie M. Williams • 978-1-59420-339-8
• \$27.95 • July 2012 • A renowned marine biologist must rescue one young Hawaiian monk seal to try to save his entire species from extinction.

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John Woestendiek • 978-1-58333-464-5
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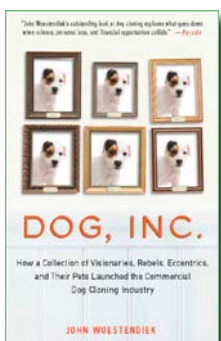
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Dean Budnick and Josh Baron • \$17.00 • May 2012 • “A clear, comprehensive look at a murky business, the book is also an encyclopedia of information about the rise, decline and rebirth of the live music industry.”—*Wall Street Journal*

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BUSINESS / ECONOMICS

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Philip Delves • 978-1-59420-332-9 • \$27.95
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The Hour Between Dog and Wolf: Risk Taking, Gut Feelings, and the Biology of Boom and Bust

John Coates • 978-1-59420-338-1 • \$27.95
• June 2012 • A successful Wall Street trader turned Cambridge neuroscientist reveals the biology of boom and bust and how risk taking transforms our body chemistry, driving us to extremes of euphoria and risky behavior or stress and depression.

Private Empire: ExxonMobil and American Power

Steve Coll • 978-1-59420-335-0 • \$36.00 • May 2012 • Coll, Pulitzer Prize-winning author of *Ghost Wars* and *The Bin Ladens* goes deep inside the notoriously secretive ExxonMobil Corp. and gives a brisk portrait of the corporation, its leaders and its power at home and abroad.

An Economist Gets Lunch: New Rules for Everyday Foodies

Tyler Cowen • 978-0-525-95266-4 • \$26.95
• March 2012 • One of the most influential economists of the decade—and the *New York Times* bestselling author of *The Great Stagnation*—boldly argues that just about everything you’ve heard about food is wrong.

The Idea Factory: Bell Labs and the Last Great Age of Innovation

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—Jamie Dimon, Chairman and CEO, JPMorgan Chase • "An important book about motivation from a proven motivator."
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The Price of Everything: Finding Method in the Madness of What Things Cost

Eduardo Porter • 978-1-591-84427-3 • \$16.00
• March 2012 • "A fascinating journey through what we see every day—but do not think about enough. Eduardo Porter makes you think hard about the corporate interests at work behind the veil of prices (and much more). Just because people are willing to pay does not mean that the price is right—in any sense of the word."
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All Business Is Local: Why Place Matters More Than Ever in a Global, Virtual World

John Quelch and Katherine Jocz
• 978-1-59184-465-5 • \$25.95 • Feb 2012 • Why businesses should never underestimate the power of place. • John Quelch is Dean of CEIBS, the highest-ranked business school in China. He's also a former Dean of the London Business School and a former professor at Harvard Business School.

A Slice of the Pie: How to Build a Big Little Business

Nick Sarillo • 978-1-59184-458-7 • \$26.95
• March 2012 • Sarillo argues that with a purpose-driven approach to company culture, one can transform even the smallest, simplest, and most ordinary business into a successful, high-performance organization.

Insanely Simple: The Obsession that Drives Apple's Success

Ken Segall • 978-1-59184-483-9 • May 2012
• \$25.95 • An Apple insider reveals how the company's strategy and marketing are defined by its religious devotion to simplicity.

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Jae K. Shim, Joel G. Siegel and Allison I. Shim
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Quant World: How the Geeks Took Over Wall Street and Why Main Street Is Next

Christopher Steiner • 978-1-59184-492-1
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Macrowikinomics: Rebooting Business and the World

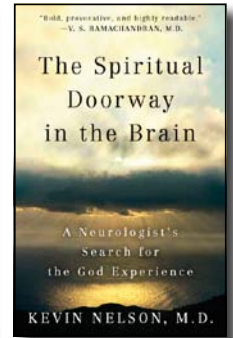
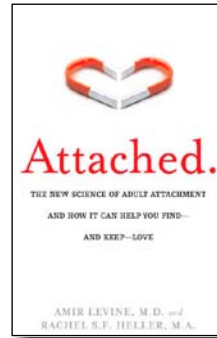
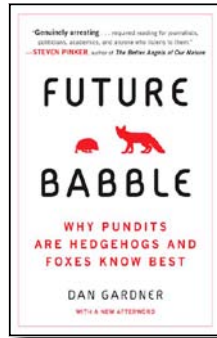
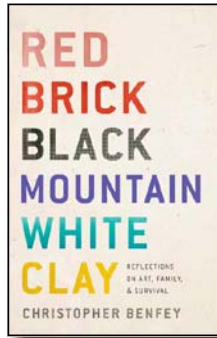
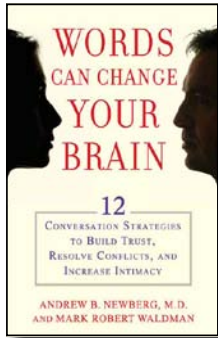
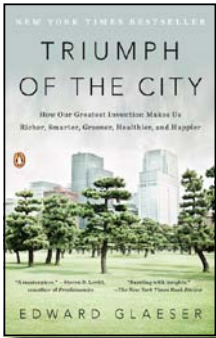
Don Tapscott & Anthony D. Williams
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—*Library Journal* (starred review)

Judgment on the Front Line: How Smart Companies Win By Trusting Their People

Noel M. Tichy and Christopher DeRose
• 978-1-59184-388-7 • \$26.95 • Aug 2012
• Front-line employees can be your greatest asset—here's how to tap their rich vein of insight and leadership • Noel M. Tichy is a professor at the Ross School of Business at the University of Michigan. Christopher DeRose teaches Executive education with Noel Tichy at the Business School.



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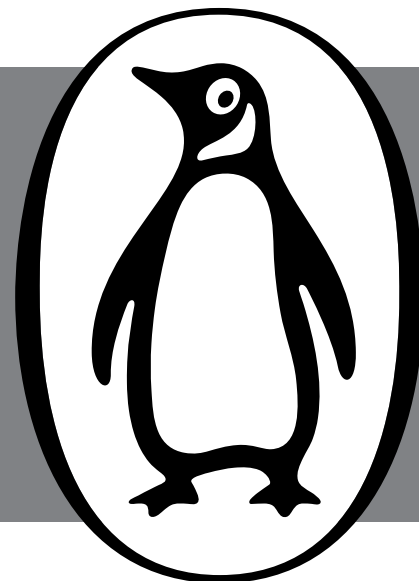
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