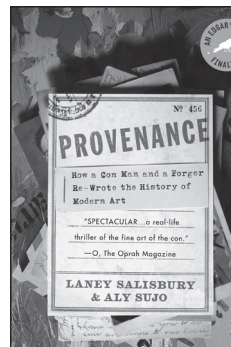
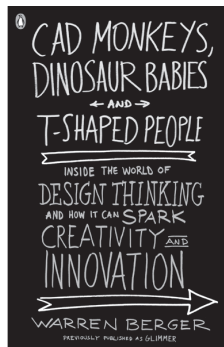
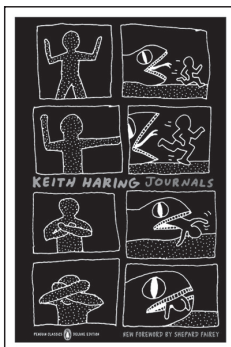
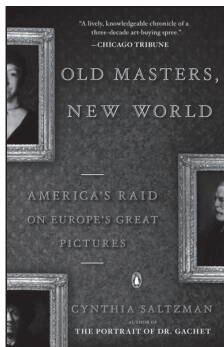
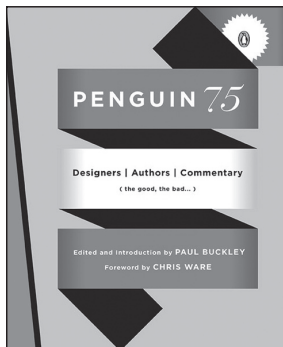


# PENGUIN GROUP (USA)



COME VISIT US AT OUR BOOTH



**PENGUIN 75**  
Designers | Authors | Commentary  
(the good, the bad...)  
Edited and Introduction by PAUL BUCKLEY  
Foreword by CHRIS WARE  
Penguin • 978-0-14-311762-9

Jill Jonnes  
**EIFFEL'S TOWER**  
And the World's Fair  
Where Buffalo Bill Beguiled  
Paris, the Artists Quarreled,  
and Thomas Edison  
Became a Count  
Penguin • 978-0-14-311729-2

Maira Kalman  
**AND THE PURSUIT  
OF HAPPINESS**  
Penguin Press • 978-1-59420-267-4

**THE PRINCIPLES  
OF UNCERTAINTY**  
Penguin • 978-0-14-311646-2

Keri Smith  
**MESS**  
The Manual of  
Accidents and Mistakes  
Perigee • 978-0-399-53600-7

**THIS IS NOT A BOOK**  
Perigee • 978-0-399-53521-5

Winifred Gallagher  
**RAPT**  
Attention and  
the Focused Life  
Penguin • 978-0-14-311690-5

Philip Mould  
**THE ART DETECTIVE**  
Fakes, Frauds,  
and Finds and the  
Search for Lost Treasures  
Viking • 978-0-670-02185-7

Cynthia Saltzman  
**OLD MASTERS,  
NEW WORLD**  
America's Raid on  
Europe's Great Pictures  
Penguin • 978-0-14-311531-1

David Hockney  
**SECRET KNOWLEDGE**  
Rediscovering the Lost  
Techniques of the Old Masters  
*Expanded Edition*  
Viking Studio • 978-0-14-200512-5

Tom Grimm and Michele Grimm  
**THE BASIC BOOK OF  
DIGITAL PHOTOGRAPHY**  
How to Shoot, Enhance, and  
Share Your Digital Pictures  
Plume • 978-0-452-28955-0

Stuart Brown, M.D.  
with Christopher Vaughan  
**PLAY**  
How It Shapes the Brain,  
Opens the Imagination,  
and Invigorates the Soul  
Avery • 978-1-58333-378-5

John Berger  
**WAYS OF SEEING**  
Penguin • 978-0-14-013515-2

Hugh MacLeod  
**IGNORE EVERYBODY**  
and 39 Other Keys to Creativity  
Portfolio • 978-1-59184-259-0

T.C. Boyle  
**THE WOMEN**  
Penguin • 978-0-14-311647-9

Danny Danziger  
**MUSEUM**  
Behind the Scenes at the  
Metropolitan Museum of Art  
Penguin • 978-0-14-311426-0

Keith Haring  
**KEITH HARING JOURNALS**  
*Deluxe Edition*  
Penguin Classics • 978-0-14-310597-8

Warren Berger  
**CAD MONKEYS,  
DINOSAUR BABIES,  
AND T-SHAPED PEOPLE**  
Inside the World of Design  
Thinking and How it Can Spark  
Creativity and Innovation  
Penguin • 978-0-14-311802-2

Stephanie Dowrick  
**CREATIVE JOURNAL  
WRITING**  
The Art and Heart of Relection  
Tarcher • 978-1-585-42686-7

Dan Roam  
**THE BACK OF THE NAPKIN**  
Solving Problems  
and Selling Ideas with Pictures  
*Expanded Edition*  
Portfolio • 978-1-59184-306-1

Vitruvius  
**ON ARCHITECTURE**  
*Newly Translated  
by Richard Schofield  
Introduction by  
Robert Tavernor*  
Penguin Classics • 978-0-14-144168-9

Mark Frauenfelder  
**MADE BY HAND**  
Searching for Meaning  
in a Throwaway World  
Portfolio • 978-1-59184-332-0

Clay Shirky  
**COGNITIVE SURPLUS**  
Creativity and Generosity  
in a Connected Age  
Penguin Press • 978-1-59420-253-7

Laney Salisbury and Aly Sujo  
**PROVENANCE**  
How a Con Man and a Forger  
Rewrote the History of  
Modern Art  
Penguin • 978-0-14-311740-7

Lawrence Lessig  
**REMIX**  
Making Art and Commerce  
Thrive in the Hybrid Economy  
Penguin • 978-0-14-311613-4

Scott Schuman  
**THE SARTORIALIST**  
Penguin • 978-0-14-311637-0

Betty Edwards  
**COLOR**  
A Course in Mastering  
the Art of Mixing Colors  
Tarcher • 978-1-58542-219-7

Matthew B. Crawford  
**SHOP CLASS AS SOULCRAFT**  
An Inquiry into  
the Value of Work  
Penguin • 978-0-14-311746-9

Ken Robinson, Ph.D.  
with Lou Aronica  
**THE ELEMENT**  
How Finding Your Passion  
Changes Everything  
Penguin • 978-0-14-311673-8

Katharine Brooks, Ed.D.  
**YOU MAJORED IN WHAT?**  
Mapping Your Path  
from Chaos to Career  
Plume • 978-0-452-29600-8

Ada Louise Huxtable  
**FRANK LLOYD WRIGHT  
A Life**  
Penguin • 978-0-14-311429-1