

**LAURA MARCHESANI AT GROSSET & DUNLAP
GIVES A BEHIND-THE-SCENES SCOOP ON
THE SECRET OF THE OLD CLOCK 80TH ANNIVERSARY LIMITED EDITION**

Q: HOW DID THE IDEA FOR THE 80TH ANNIVERSARY LIMITED EDITION COME ABOUT?

A: We knew the 80th Anniversary of the first book in the Nancy Drew series was coming up, and we wanted to do something special for readers. There's always a lot of excitement in-house about Nancy Drew – everyone loves the series, and feels proud that we are the house that publishes the original series – so we knew that whatever we did to celebrate this anniversary, it would have to be really special. We knew from the beginning that there was no way for us to change the content of the book, except perhaps to add an additional page of material – but that alone wouldn't be enough. So instead we focused our attention on changing the *look* of the book. Our goal was to put a limited edition of *The Secret of the Old Clock* on the shelves with a beautiful cover design that captures the essence of who Nancy Drew is. It was also very important to us that the price remain the same, so that the only thing that separates this Limited Edition from the current editions already available is the gorgeous new look and the page of bonus material.

Q: WHAT SPECIAL CONTENT IS INCLUDED IN THE LIMITED EDITION?

A: We spent a lot of time brainstorming ideas for what we could include in the Limited Edition to make it even more special for readers. We decided to go with something timeless and commemorative of the anniversary that would appeal to every Nancy Drew fan. That was when we contacted Jenn Fisher from www.nancydrewsleuth.com, and she drafted a page of really great “fun facts” about Nancy that we knew would appeal to adults, kids, readers new to the series, and longtime fans – in short, everybody!

Q: HOW DID YOU COME UP WITH THE COVER DESIGN FOR THE LIMITED EDITION?

A: One of our most talented designers, Meagan Bennett, was assigned to tackle the new cover design. She was inspired by the silhouette of Nancy with a magnifying glass from the original cloth-bound version of the book, and set out to capture that vintage look. She also wanted to incorporate elements of design from the book's plot, which is why, if you look closely, you'll notice that the background behind the silhouette is made up of clocks, which she cleverly put together in a repeating pattern. We think that what we came up with is both modern and classic at the same time.